

Tutor's review of Master thesis

Student: Mert Özelci

Topic: Business plan for photovoltaic company to enter Turkish market

Student was dealing with business plan for entering Turkish market by small-size photovoltaic company (research on solar energy and business plan; business environment in Turkey; analysis of electricity and photovoltaic market in Turkey; business plan for entering Turkish market; economic analysis and evaluations). The goal is to implement the thesis by real entering photovoltaic market of Turkey in near future.

Structure of the work is clear, and complex. Theoretical part includes description of all aspects relevant for the practical part, and reader can easy keep the orientation in text.

Comments:

- All partial tasks were fulfilled on proper level, by the student.
- Student took actions by himself all the time of thesis preparation, while consulted the status and results with tutor on a regular basis.
- Provided document (thesis) is equipped with large scale of references. These were chosen well, and used properly.
- The project is prepared on a professional level (both factually, and formally), and it is more-or-less ready for implementation.

Conclusion:

Based on information given above, I recommend to evaluate the thesis by grade

- A (excellent) -

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