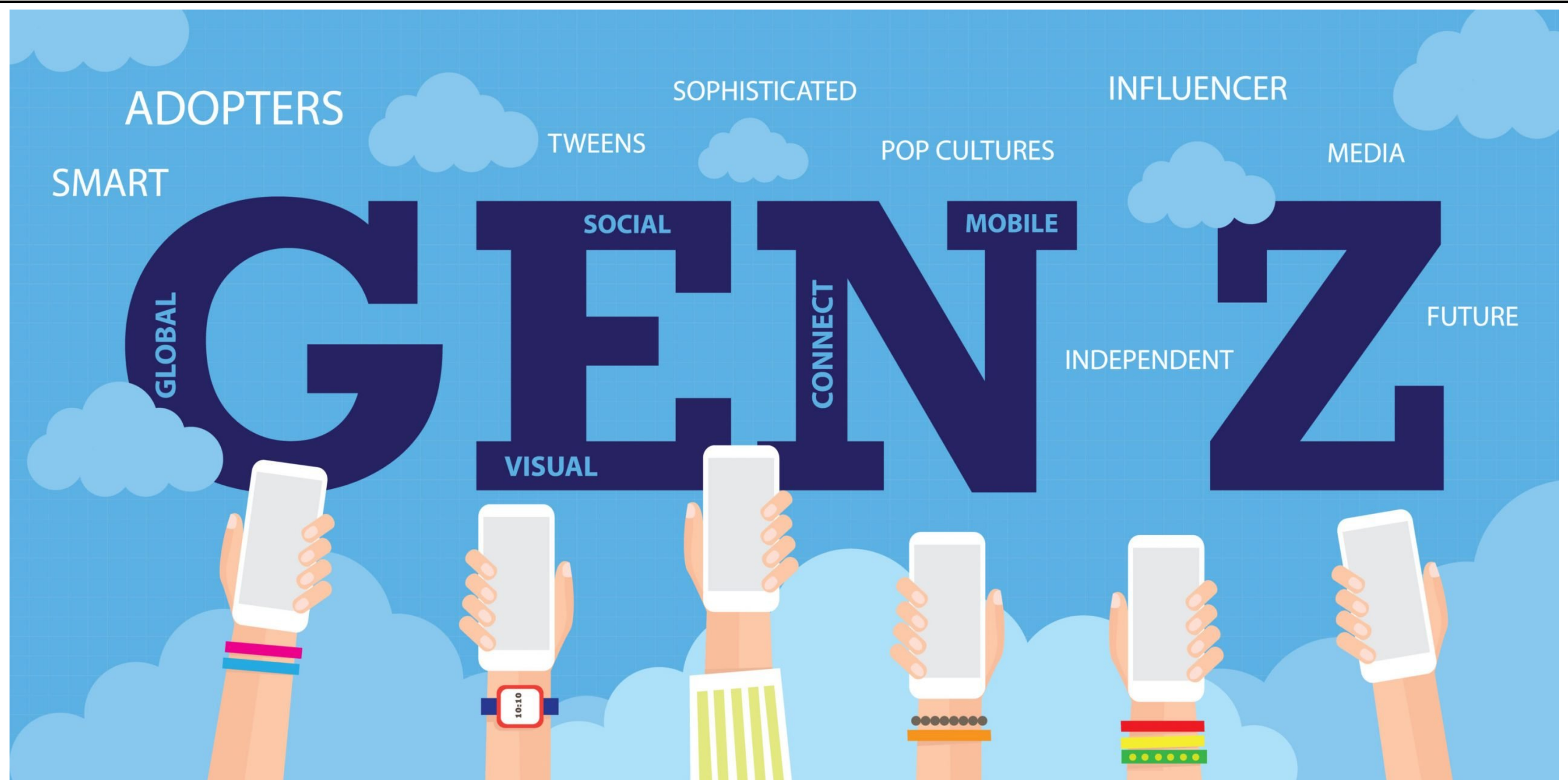
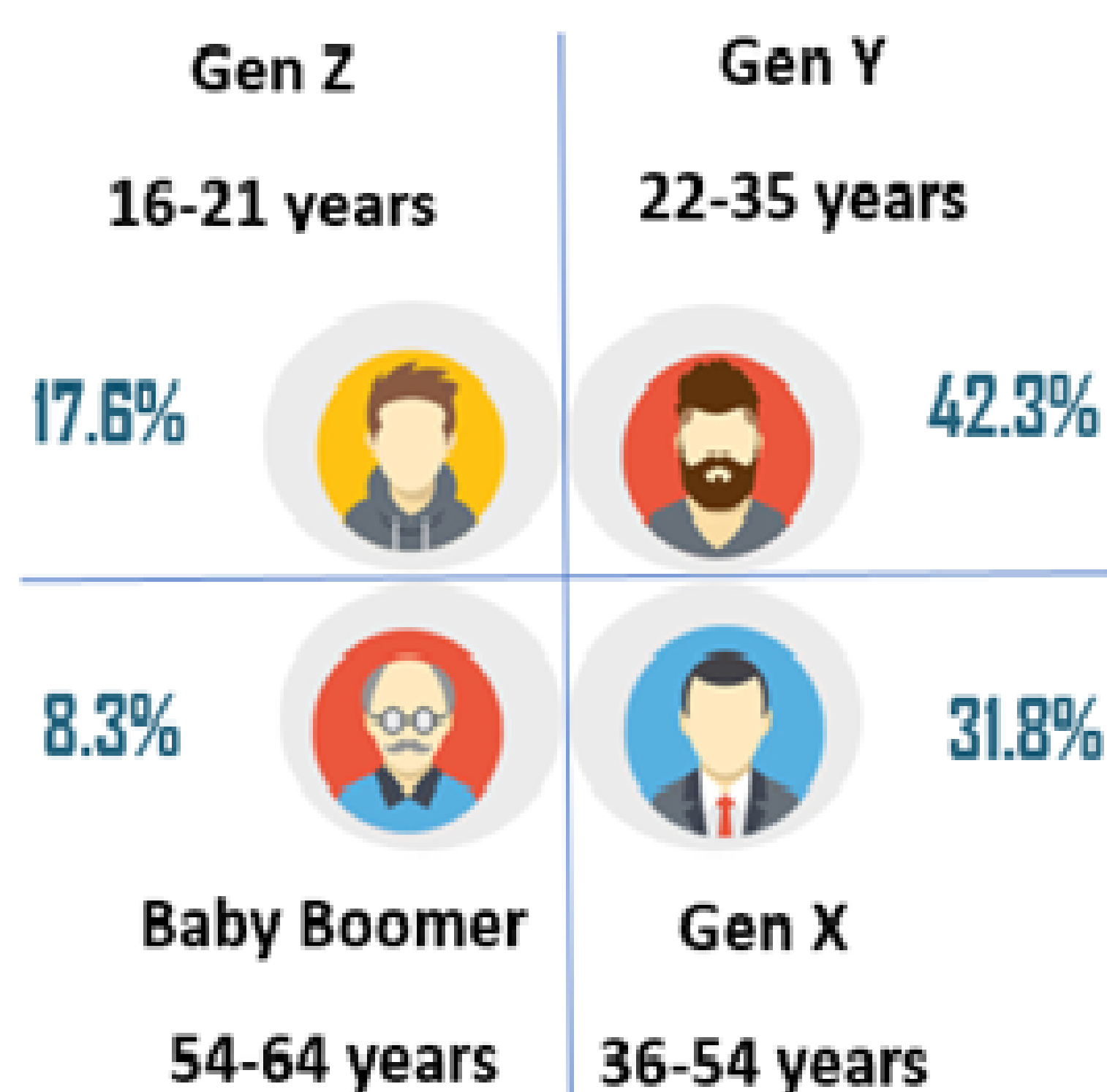


# GENERATION „Z“: Cultural Values and Attitudes toward Work in Multicultural Environment

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## Introduction

Using an online survey, I gathered opinions on 16 questions from Gen Z individuals across four countries, focusing on their attitudes and values. The analysis revealed that, despite cultural differences, many young people today share similar goals, contrasting with older generations.

### OBJECTIVE

This bachelor study examines the values and attitudes of Generation Z towards work and life in the Czech Republic, France, Germany, and Mexico,

### HYPOTHESIS

- Hypothesis 1: Gen Z has a predilection for individual tasks or digital communication over direct interactions.
- Hypothesis 2: A significant majority, exceeding 70% of Gen Z respondents, showcase a preference for remote employment.
- Hypothesis 3: Most of Gen Z views their generation as diverse and ardently pursues roles in multicultural contexts.

### Analysis

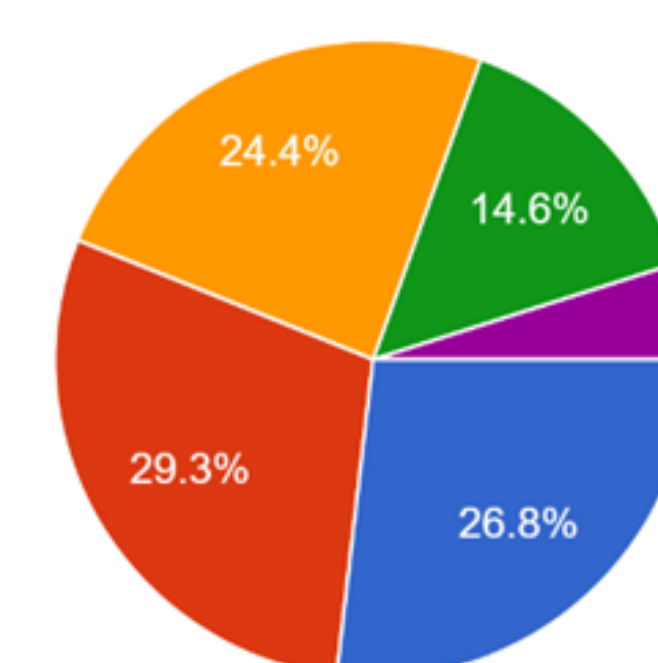
The data collection spanned from the end of November 2022 to mid-December 2022.

To gather responses, I reached out to friends, colleagues, and schoolmates, sharing the questionnaire link via platforms like MS Teams, Facebook, WhatsApp, Discord, Outlook, and Instagram. The survey incorporated multiple-choice questions and utilized a Likert-type scale

## RESULTS

Generation Z, characterized by their adaptability and commitment to principles like social justice and environmental sustainability, consistently exhibit these values across diverse geographical contexts, indicating a global shift in youth perspectives. Their unique blend of values, adaptability, and preference for flexible work arrangements positions them to influence societal advancements, emphasizing the importance for decision-makers across sectors to understand and engage with this generation's ethos.

Q.1. Do you agree that Gen Z is innovative, realistic, and pragmatic compared with previous Gen X and Millennials? (One answer)  
41 responses

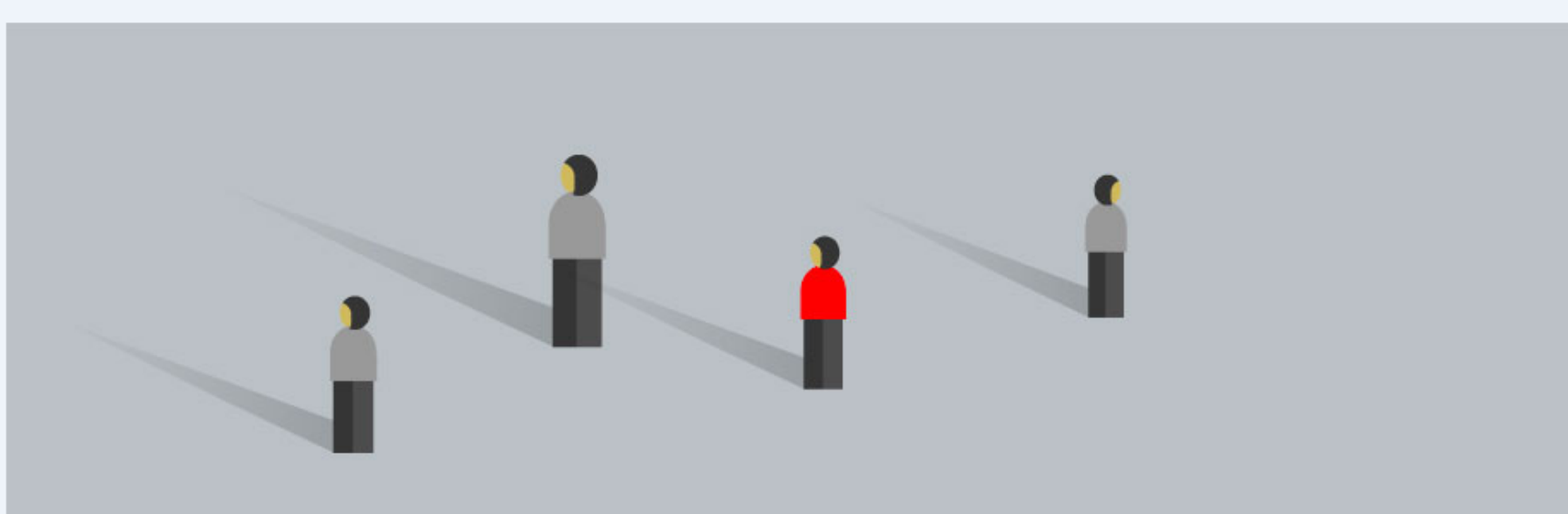


- Strongly agree - they are the most pragmatic and financial-oriented generation
- Somewhat agree - they are all the above, but they are not willing to accept...
- Neither agree nor disagree
- Somewhat disagree - Gen Z is innovative, but not too realistic and pr...
- I strongly disagree - Millennials are the "True Gen"

INSIDER  
INTELLIGENCE

## Generation Z News

Latest characteristics,  
research, and facts



## Conclusion

Generation Z, with their deep-rooted convictions in social justice, inclusivity, and sustainability, consistently exhibit these values globally, showcasing adaptability in both professional and personal spheres. As they stand poised to influence societal advancements, understanding their ethos is crucial for leaders across sectors, signaling a forthcoming era driven by empathy, innovation, and ethics.