

Alphabet of Light



Artemide®

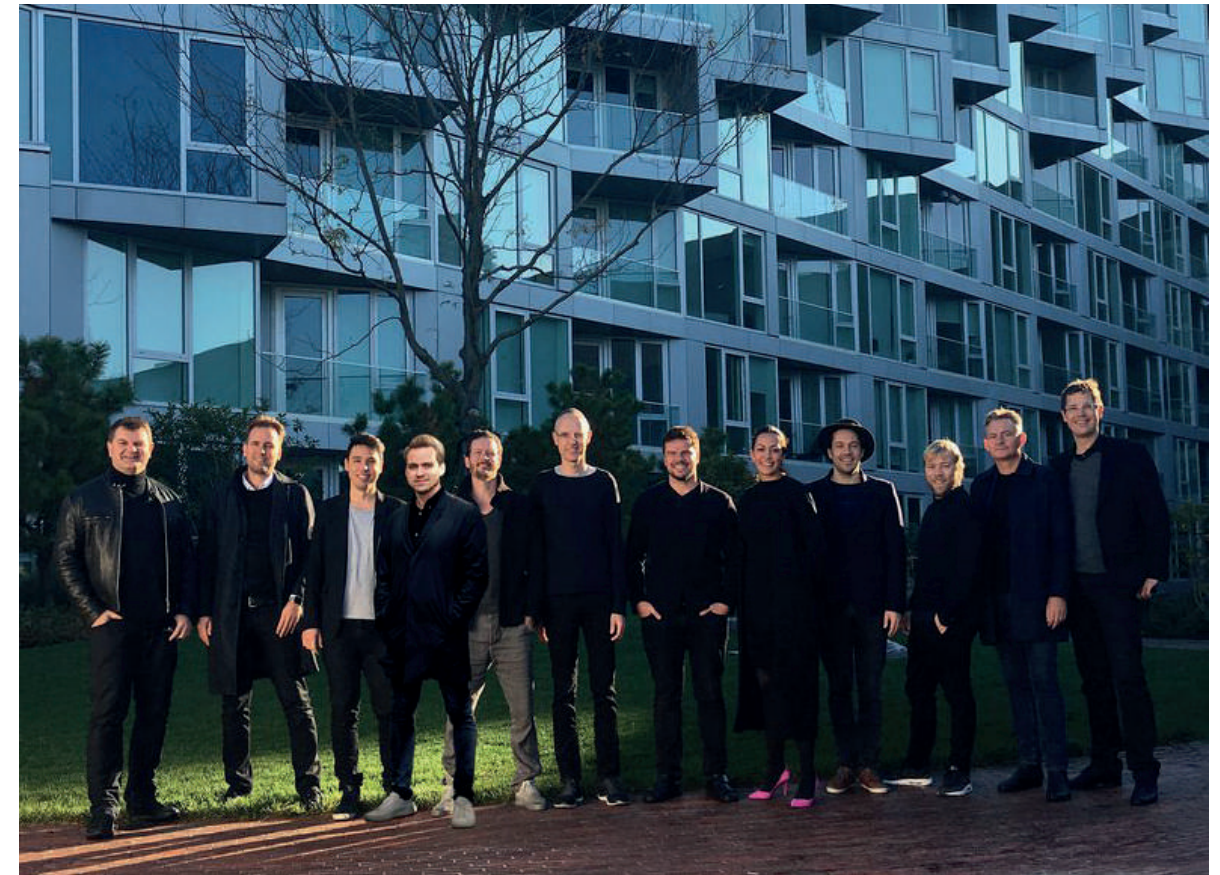
Authors

↳ BIG - Bjarke Ingles Group

BIG is a group of architects, designers and thinkers operating within the fields of architecture, urbanism, research and development with offices in Copenhagen and New York City. BIG has created a reputation for completing buildings that are as programmatically and technically innovative as they are cost and resource conscious. In our architectural production, we demonstrate a high sensitivity to the particular demands of site, context and program.

BIG's recently completed projects including the Danish Maritime Museum (2013), Superkilen (2012), the 8 House (2010) in addition to our first project the Copenhagen Harbor Bath (2003), an urban space that transformed the area of Islands Brygge from a rundown harborfront to the recreational and social center of the city.

Current projects under construction include: West 57th, a 750-unit residential building in Manhattan; the Vancouver House tower in Vancouver; the LEGO Brand House in Denmark; the Faroe Islands Education Center; the Shenzhen Energy Mansion in China; and a Wasteto-Energy plant in Copenhagen that will double as a ski slope.



Alphabet of light

BIG - Bjarke Ingles Group

↪ 2016

Alphabet of light system is a lighting language that continues to grow with new curved elements so it can be developed with increasing freedom throughout space. It is a basic principle that generates an open system implementing just a handful of basic modules.

Thanks to specific geometric proportions, these modules can be combined together to form endless lighting structures, from the most elemental to the most complex, both linear and curved. The BIG idea is combined with Artemide's optoelectronic expertise to give rise to an innovative construction principle that casts continuous and comfortable light.

It is a minimal presence that conceals ultra-sophisticated optoelectronic and patented mechanical innovation as well as ground-breaking control. The system can be controlled using the Artemide App to create freedom both in geometric design and in the definition of dynamic performance levels, which can be programmed or modified in real time. BIG designed a new font, an alphabet that can be used to write and express one's thoughts, establish an identity and guide visitors through a space using light. It can help give shape to a wide range of locations and public spaces, from hotels and offices to universities and hospitals.



Artemide
App



For further information on Alphabet of Light
↪ visit artemide.com





BIG Offices, New York, Ph. Max Touhey | 2018



Alphabet of light

↪ System

- Patent pending for optics
- Patent pending for the mechanical and electrical connection



IBM

IBM Studios
Milano

WELCOME

IBM Studios
Milano

WELCOME

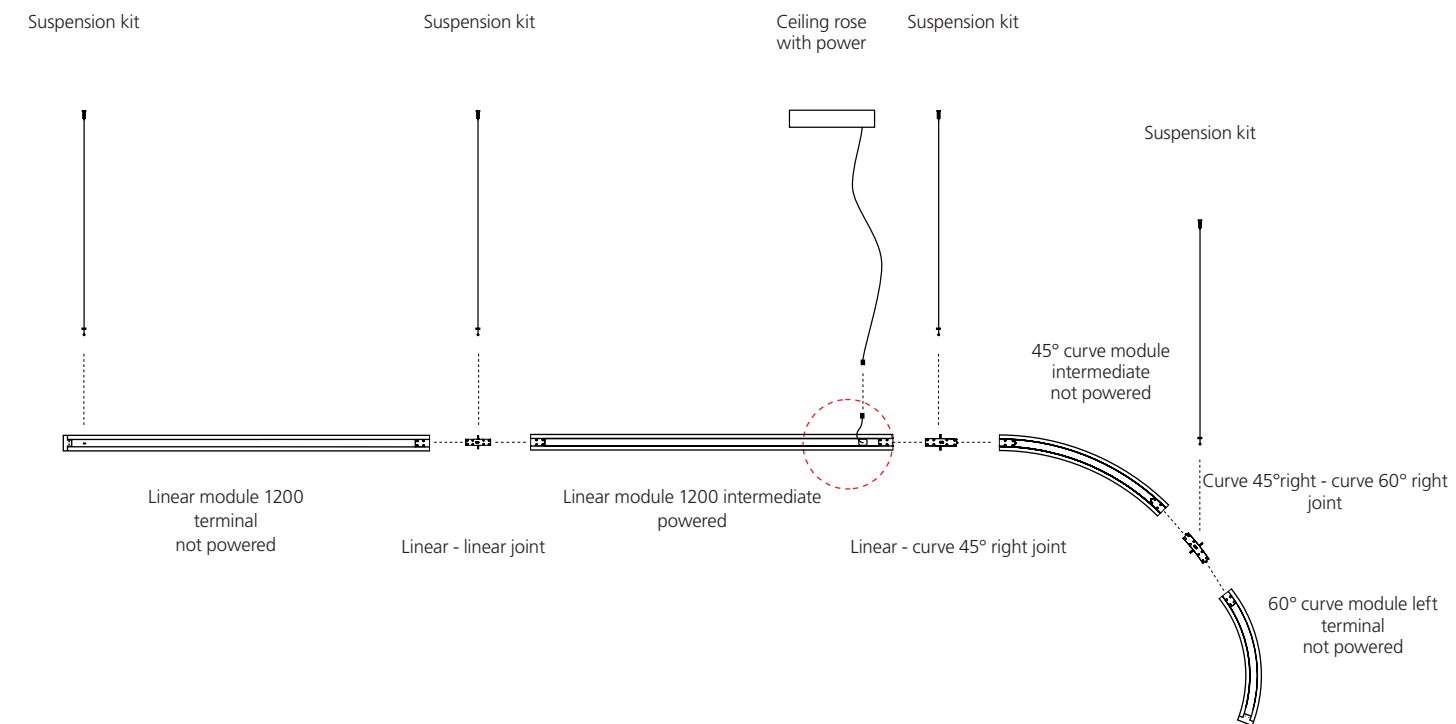


Huawei offices, project by Progetto CMR, Milan, Ph. Paolo Rizzi | 2019



Zogenix, Emeryville, CA, Ph. Emily Haspelt | 2020

Alphabet of light System configuration



Materials: structure in anodized natural aluminium, tube in white diffusing PMMA

Linear module are available in three lengths: L 600 / 1200 / 1800 mm

Possibility to articulate the configuration on the horizontal plane with 45° and 60° curves and on the vertical plane with 90° curves.

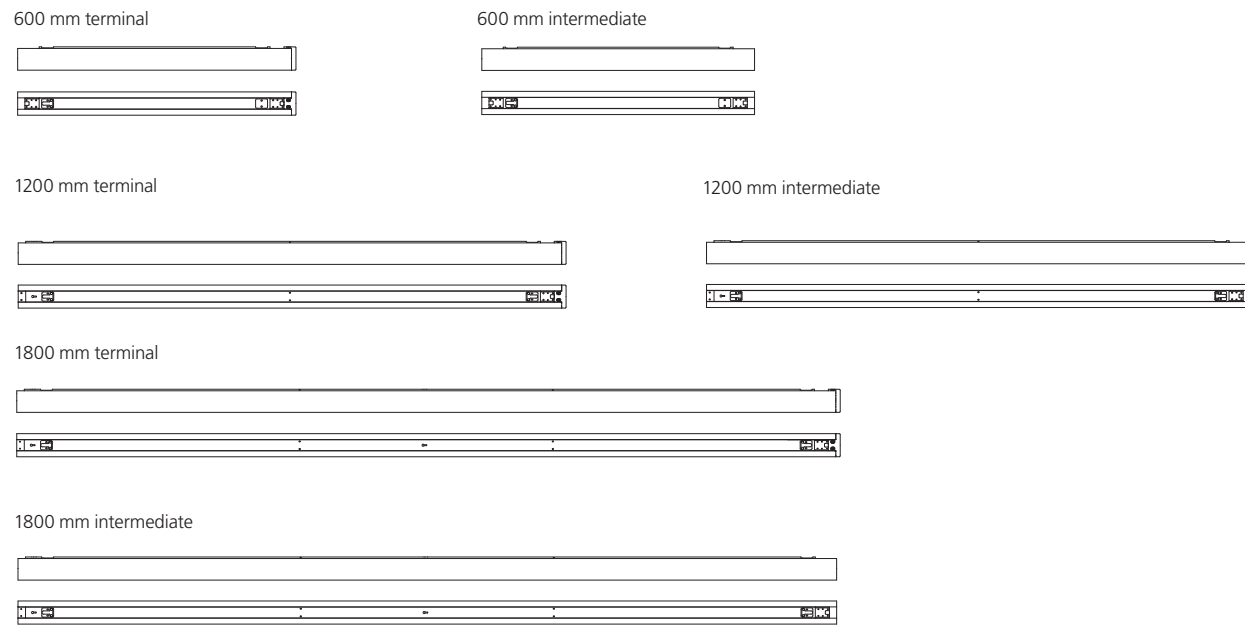
Max 10 m for each power unit (10 m in one direction or X+Y=10 m in both directions).

Dali / 1-10 / Push or APP dimmable power units, recessed or ceiling mounted.

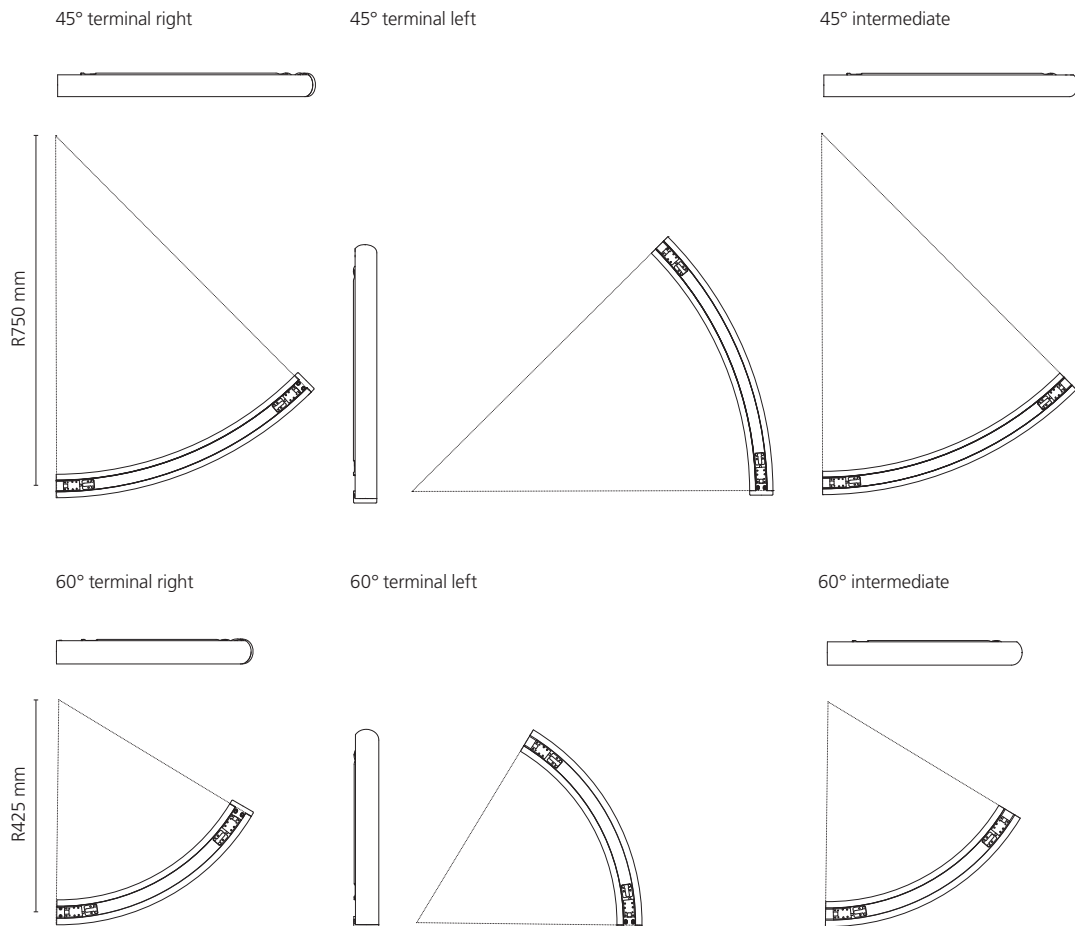
All modules powered by same power unit will use the same dimming.

Suspension modules

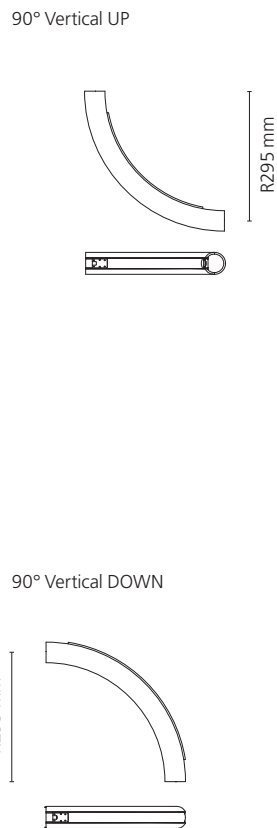
→ LINEAR ELEMENTS



→ CURVED ELEMENTS



→ VERTICAL ELEMENTS



↪ ALPHABET OF LIGHT - SYSTEM

Opal White



XF



MacAdam 2SDCM
Life L80 (12K) 72000h
CRI =80

IP20



SUSPENSION LINEAR ELEMENTS

Length	W	V	Flux	CCT	Powered	Not powered
					Code	Code
600 mm terminal	11 W	24V	977 lm	3000K 3500K	2100010A	2101010A
					2100C10A	2101C10A
600 mm intermediate	11 W	24V	977 lm	3000K 3500K		2102010A
						2102C10A
1200 mm terminal	21 W	24V	1934 lm	3000K 3500K	2104010A	2106010A
					2104C10A	2106C10A
1200 mm intermediate	21 W	24V	1934 lm	3000K 3500K	2105010A	2107010A
					2105C10A	2107C10A
1800 mm terminal	33 W	24V	2931 lm	3000K 3500K	2108010A	2110010A
					2108C10A	2110C10A
1800 mm intermediate	33 W	24V	2931 lm	3000K 3500K	2109010A	2111010A
					2109C10A	2111C10A

SUSPENSION CURVED ELEMENTS

Length	W	V	Flux	CCT	Powered	Not powered
					Code	Code
45° terminal left	11 W	24V	964 lm	3000K 3500K	2112010A	2115010A
					2112C10A	2115C10A
45° terminal right	11 W	24V	964 lm	3000K 3500K	2113010A	2116010A
					2113C10A	2116C10A
45° intermediate	11 W	24V	964 lm	3000K 3500K	2114010A	2117010A
					2114C10A	2117C10A
60° terminal left	8 W	24V	691 lm	3000K 3500K	2118010A	2121010A
					2118C10A	2121C10A
60° terminal right	8 W	24V	691 lm	3000K 3500K	2119010A	2122010A
					2119C10A	2122C10A
60° intermediate	8 W	24V	691 lm	3000K 3500K	2120010A	2123010A
					2120C10A	2123C10A

VERTICAL ELEMENTS

Length	W	V	Flux	CCT	Powered	Not powered
					Code	Code
90° vertical UP	8 W	24V	636 lm	3000K 3500K		2124010A
						2124C10A
90° vertical DOWN	8 W	24V	612 lm	3000K 3500K		2125010A
						2125C10A

Suspension accessories

	Code
Suspension kit L=1,50m	2266010A
Suspension kit L=4,00m	2273010A
*extension feeding cable L=1,25m	2274010A
*extension feeding cable L=2,50m	2275010A

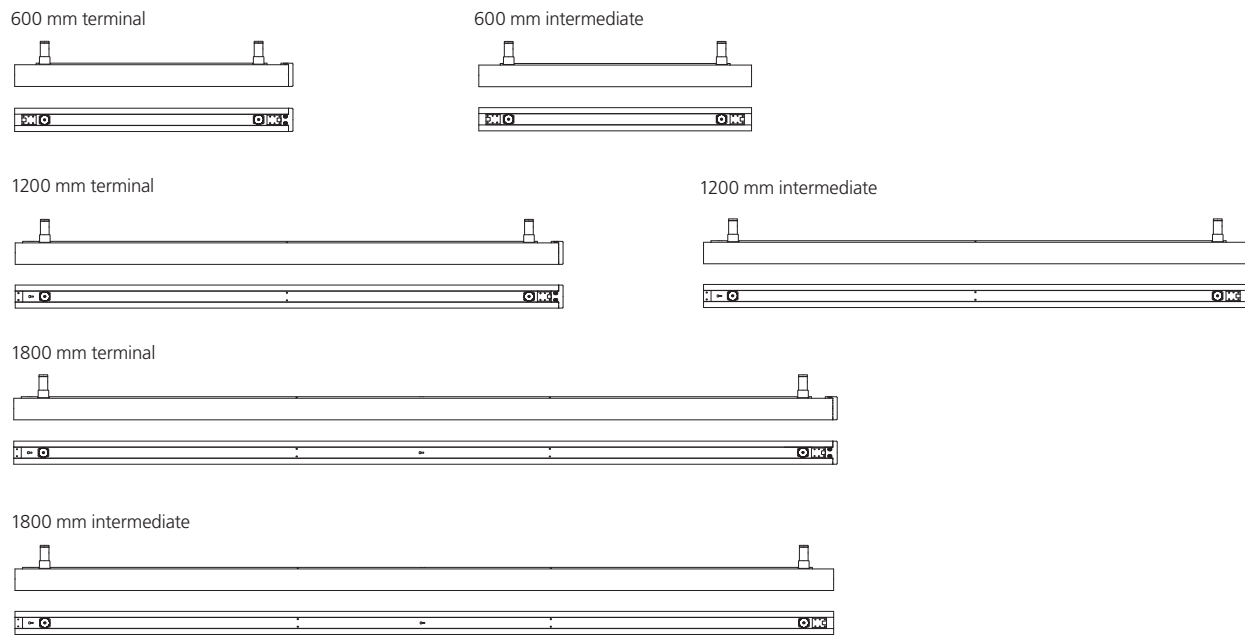
*The total maximum length of the feeding cable is 4,00 m (either for ceiling mounted or remote power units).
Overpassing this value could affect uniformity of light emission.

Power Units

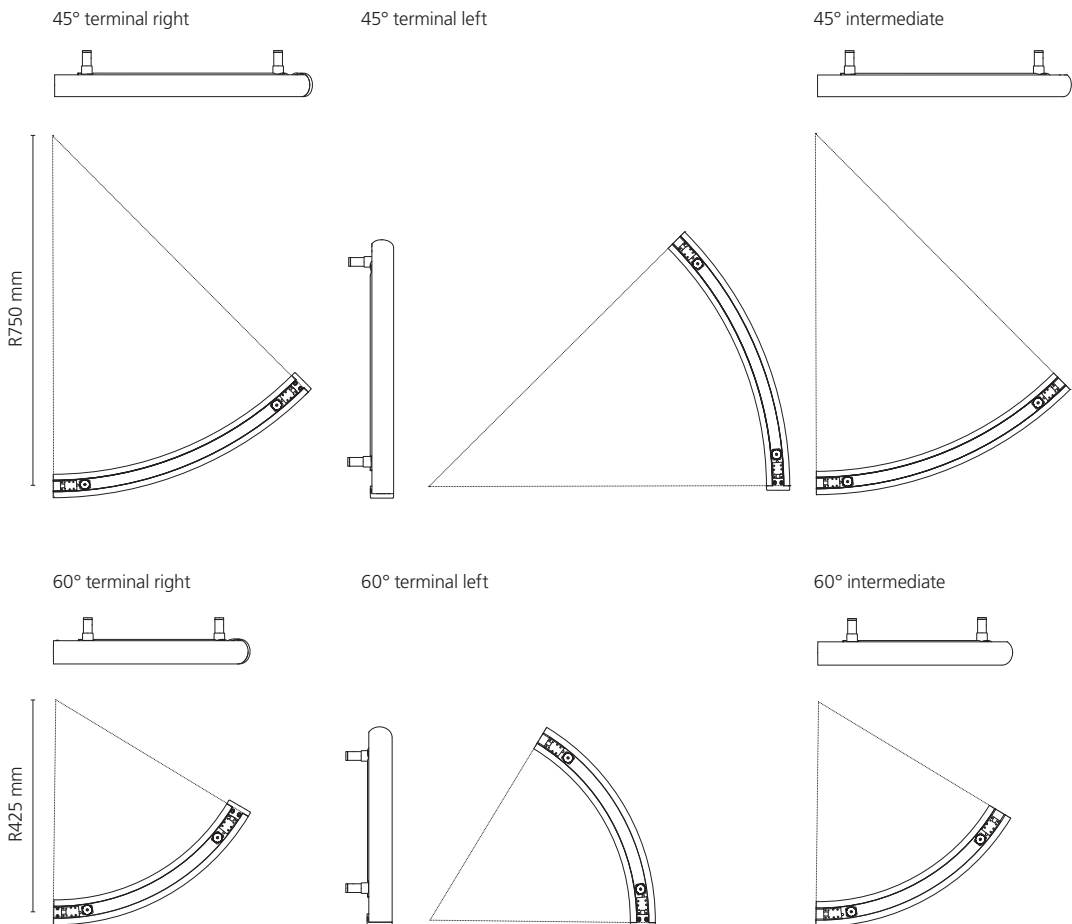
	Code
Dali / Push ceiling power unit (175W, 220-240VAC, L=306, W=140, H=44)	2267010A
APP ceiling power unit (175W, 220-240VAC, L=306, W=140, H=44)	2267010APP
Dali / Push remote power unit box (175W, 220-240VAC, L=306, W=140, H=44)	2272010A
APP remote power unit box (175W, 220-240VAC, L=306, W=140, H=44)	2272010APP

Wall/ceiling modules

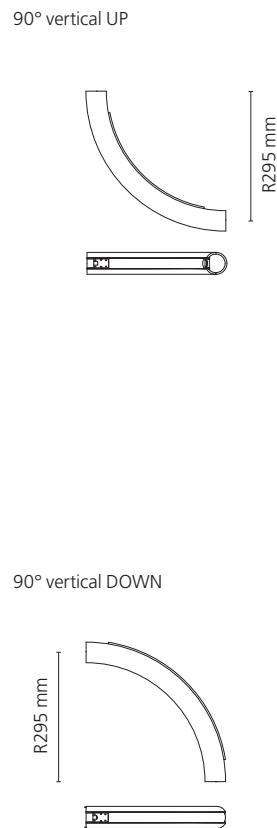
→ LINEAR ELEMENTS



→ CURVED ELEMENTS



→ VERTICAL ELEMENTS



↪ ALPHABET OF LIGHT - SYSTEM

Opal White XF

MacAdam 2SDCM
Life L80 (12K) 72000h
CRI =80

IP20

WALL/CEILING LINEAR ELEMENTS

Length	W	V	Flux	CCT	Powered	Semi-recessed powered	Not powered
					Code	Code	Code
600 mm terminal	11 W	24V	977 lm	3000K 3500K	2130010A	2160010A	2131010A
					2130C10A	2160C10A	2131C10A
600 mm intermediate	11 W	24V	977 lm	3000K 3500K			2132010A 2132C10A
1200 mm terminal	21 W	24V	1934 lm	3000K 3500K	2134010A	2161010A	2136010A
					2134C10A	2161C10A	2136C10A
1200 mm intermediate	21 W	24V	1934 lm	3000K 3500K	2135010A 2135C10A	2162010A 2162C10A	2137010A 2137C10A
1800 mm terminal	33 W	24V	2931 lm	3000K 3500K	2138010A	2163010A	2140010A
					2138C10A	2163C10A	2140C10A
1800 mm intermediate	33 W	24V	2931 lm	3000K 3500K	2139010A 2139C10A	2164010A 2164C10A	2141010A 2141C10A

WALL/CEILING CURVED ELEMENTS

Length	W	V	Flux	CCT	Powered	Semi-recessed powered	Not powered
					Code	Code	Code
45° terminal left	11 W	24V	964 lm	3000K 3500K	2142010A	2165010A	2145010A
					2142C10A	2165C10A	2145C10A
45° terminal right	11 W	24V	964 lm	3000K 3500K	2143010A 2143C10A	2166010A 2166C10A	2146010A 2146C10A
45° intermediate	11 W	24V	964 lm	3000K 3500K	2144010A 2144C10A	2167010A 2167C10A	2147010A 2147C10A
60° terminal left	8 W	24V	691 lm	3000K 3500K	2148010A	2168010A	2151010A
					2148C10A	2168C10A	2151C10A
60° terminal right	8 W	24V	691 lm	3000K 3500K	2149010A 2149C10A	2169010A 2169C10A	2152010A 2152C10A
60° intermediate	8 W	24V	691 lm	3000K 3500K	2150010A 2150C10A	2170010A 2170C10A	2153010A 2153C10A

VERTICAL ELEMENTS

Length	W	V	Flux	CCT	Powered	Not powered
					Code	Code
90° vertical UP	8 W	24V	636 lm	3000K 3500K		2124010A
						2124C10A
90° vertical DOWN	8 W	24V	612 lm	3000K 3500K		2125010A
						2125C10A

Wall/Ceiling accessories

Dali / Push ceiling power unit (175W, 220-240VAC, L=306, W=140, H=44)
APP ceiling power unit (175W, 220-240VAC, L=306, W=140, H=44)
Dali / Push remote power unit box (175W, 220-240VAC, L=306, W=140, H=44)
APP remote power unit box (175W, 220-240VAC, L=306, W=140, H=44)

Code
2268010A
2268010APP
2271010A
2271010APP

⊕
⊙
∅ 160

Joins



↪ ALPHABET OF LIGHT - SYSTEM

Opal White



XF



MacAdam 2SDCM
Life L80 (12K) 72000h
CRI =80

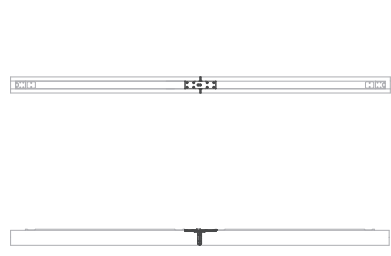
IP20
⊕

JOINTS

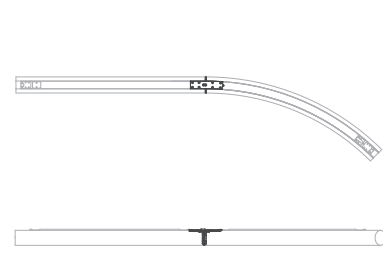
Accessories		
Joint		Code
01	→ Linear - linear joint ← Linear - linear joint	2250010A
02	→ Linear - curve 45° right joint ← Curve 45° left - linear joint	2251010A
03	→ Linear - curve 45° left joint ← Curve 45° right - linear joint	2252010A
04a	→ 45° curve right - 45° curve right joint ← 45° curve left - 45° curve left joint	2255010A
04b	→ 45° curve left - 45° curve left joint ← 45° curve right - 45° curve right joint	
05	→ Linear - curve 60° right joint ← 60° curve left - linear joint	2253010A
06	→ Linear - curve 60° left joint ← 60° curve right - linear joint	2254010A
07a	→ 60° curve right - 60° curve right joint ← 60° curve left - 60° curve left joint	2256010A
07b	→ 60° curve left - 60° curve left joint ← 60° curve right - 60° curve right joint	
08	→ 60° curve right - 45° curve left joint ← 45° curve right - 60° curve left joint	2257010A
09	→ 45° curve left - 45° curve right joint ← 45° curve left - 45° curve right joint	2260010A
10	→ 60° curve right - 60° curve left joint ← 60° curve right - 60° curve left joint	2259010A
11	→ 60° curve right - 45° curve right joint ← 45° curve left - 60° curve left joint	2261010A
12	→ 60° curve left - 45° curve left joint ← 45° curve right - 60° curve right joint	2262010A
13	→ 90° down - 90° up joint ← 90° up - 90° down joint	2263010A
14	→ Linear - 90° vertical up joint ← 90° vertical up joint - linear joint	2264010A
15	→ Linear - 90° vertical down joint ← 90° vertical down - linear joint	2265010A
16	→ 60° curve left - 45° curve right joint ← 45° curve left - 60° curve right joint	2258010A
17	→ 45° curve right - 45° curve left joint ← 45° curve right - 45° curve left joint	2269010A
18	→ 60° curve left - 60° curve right joint ← 60° curve right - 60° curve left joint	2270010A

→ left to right path
← right to left path

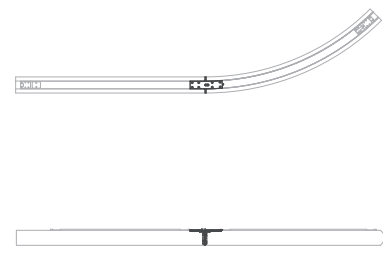
→ left to right path
 ← right to left path



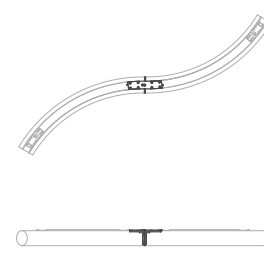
Code 2250010A_**JOINT 01**
 → LINEAR - LINEAR JOINT
 ← LINEAR - LINEAR JOINT



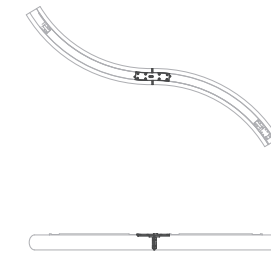
Code 2251010A_**JOINT 02**
 → LINEAR - CURVE 45° RIGHT JOINT
 ← CURVE 45° LEFT - LINEAR JOINT



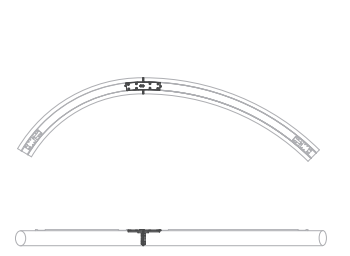
Code 2252010A_**JOINT 03**
 → LINEAR - CURVE 45° LEFT JOINT
 ← CURVE 45° RIGHT - LINEAR JOINT



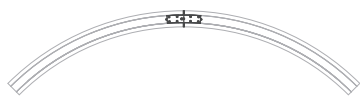
Code 2259010A_**JOINT 10**
 → 60° CURVE RIGHT - 60° CURVE LEFT JOINT
 ← 60° CURVE RIGHT - 60° CURVE LEFT JOINT



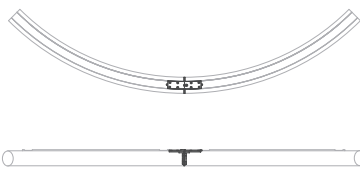
Code 2270010A_**JOINT 18**
 → 60° CURVE LEFT - 60° CURVE RIGHT JOINT
 ← 60° CURVE LEFT - 60° CURVE RIGHT JOINT



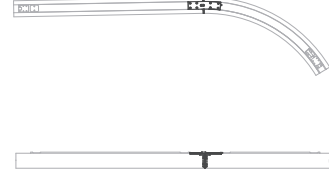
Code 2261010A_**JOINT 11**
 → 60° CURVE RIGHT - 45° CURVE RIGHT JOINT
 ← 45° CURVE LEFT - 60° CURVE LEFT JOINT



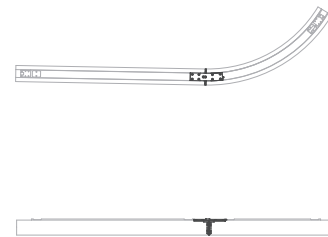
Code 2255010A_**JOINT 04a**
 → 45° CURVE RIGHT - 45° CURVE RIGHT JOINT
 ← 45° CURVE LEFT - 45° CURVE LEFT JOINT



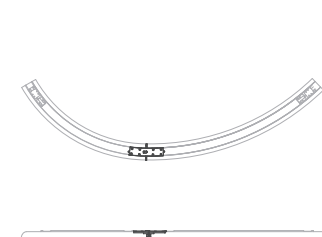
Code 2255010A_**JOINT 04b**
 → 45° CURVE LEFT - 45° CURVE LEFT JOINT
 ← 45° CURVE RIGHT - 45° CURVE RIGHT JOINT



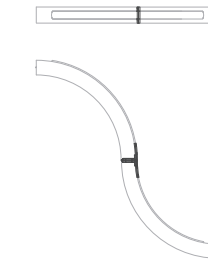
Code 2253010A_**JOINT 05**
 → LINEAR - CURVE 60° RIGHT JOINT
 ← 60° CURVE LEFT - LINEAR JOINT RIGHT



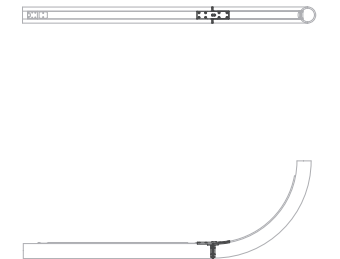
Code 2254010A_**JOINT 06**
 → LINEAR - CURVE 60° LEFT JOINT
 ← 60° CURVE RIGHT - LINEAR JOINT



Code 2262010A_**JOINT 12**
 → 60° CURVE LEFT - 45° CURVE LEFT JOINT
 ← 45° CURVE RIGHT - 60° CURVE RIGHT JOINT



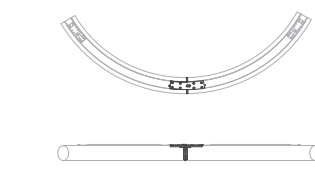
Code 2263010A_**JOINT 13**
 → 90° VERTICAL DOWN - 90° VERTICAL UP JOINT
 ← 90° VERTICAL UP - 90° VERTICAL DOWN JOINT



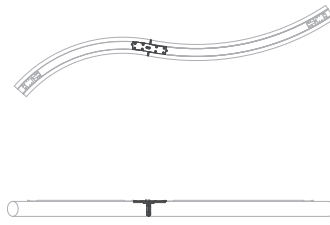
Code 2264010A_**JOINT 14**
 → LINEAR - 90° VERTICAL UP JOINT
 ← 90° VERTICAL UP - LINEAR JOINT



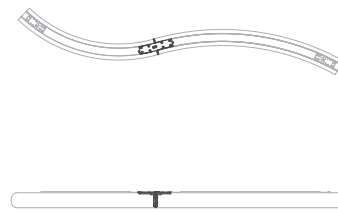
Code 2256010A_**JOINT 07a**
 → 60° CURVE RIGHT - 60° CURVE RIGHT JOINT
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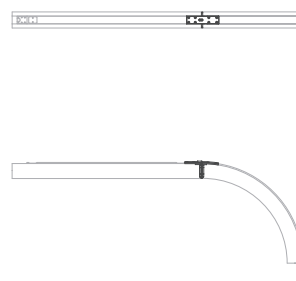
Code 2256010A_**JOINT 07b**
 → 60° CURVE LEFT - 60° CURVE LEFT JOINT
 ← 60° CURVE RIGHT - 60° CURVE RIGHT JOINT



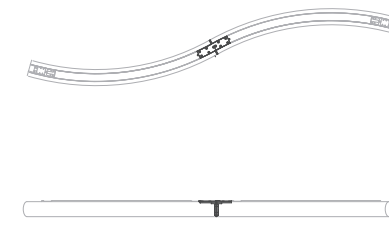
Code 2257010A_**JOINT 08**
 → 60° CURVE RIGHT - 45° CURVE LEFT JOINT
 ← 45° CURVE RIGHT - 60° CURVE LEFT JOINT



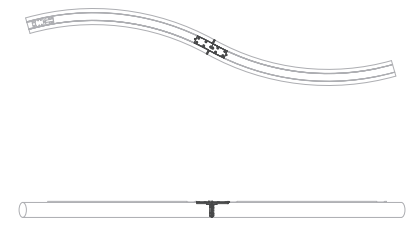
Code 2258010A_**JOINT 16**
 → 60° CURVE LEFT - 45° CURVE RIGHT JOINT
 ← 45° CURVE LEFT - 60° CURVE RIGHT JOINT



Code 2265010A_**JOINT 15**
 → LINEAR - 90° VERTICAL DOWN JOINT
 ← 90° VERTICAL DOWN - LINEAR JOINT



Code 2260010A_**JOINT 09**
 → 45° CURVE LEFT - 45° CURVE RIGHT JOINT
 ← 45° CURVE LEFT - 45° CURVE RIGHT JOINT



Code 2269010A_**JOINT 17**
 → 45° CURVE RIGHT - 45° CURVE LEFT JOINT
 ← 45° CURVE RIGHT - 45° CURVE LEFT JOINT



Alphabet of Light ↪ Configurator

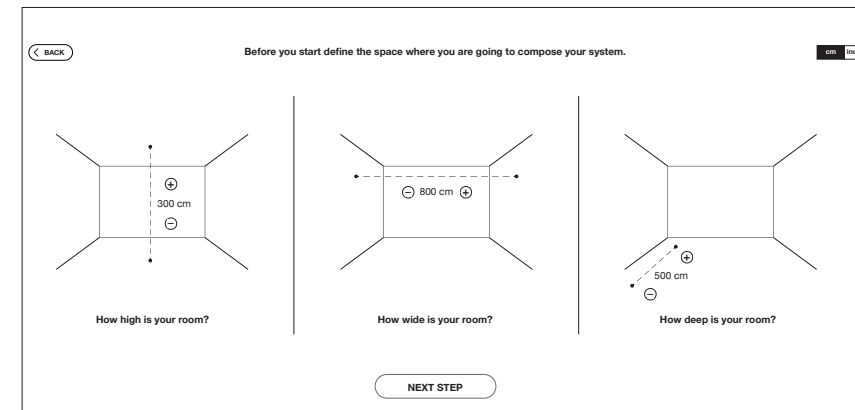
Artemide provides tools to support the end customer and especially the lighting professionals in choosing the best lighting solution.

For an intuitive composition of the most complex systems, Artemide offers innovative and complete configurators on its website.

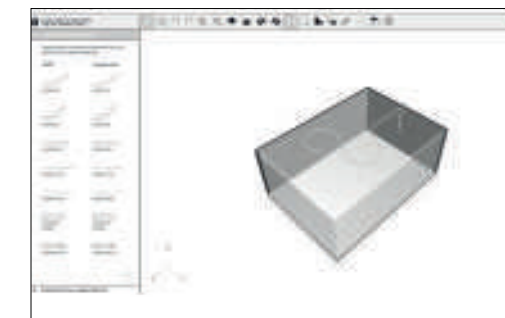
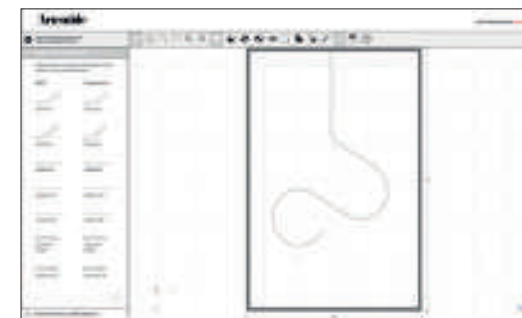
Alphabet of Light System Configurator is useful tool to simplify the design of your composition.

After defining the layout of the space, the desired system can be created by reconstructing it with a practical drag and drop of the various modules available. Once the project is completed, the system returns a complete datasheet with all the details to proceed with the order.

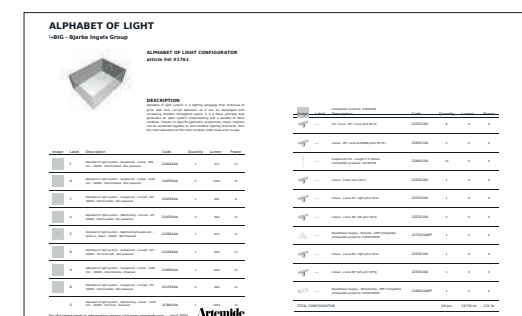
1. Build your space



2. Drag and drop



3. Save it and send it!



Alphabet of light

↪ Linear-Circular

- Patent pending for optics
- Patent pending for the mechanical and electrical connection



Materials: structure in anodized natural aluminium,
tube in white diffusing PMMA
Linear modules are available in three lengths: L 1200 / 1800 / 2400 mm
Circular modules are available in two diameters:
ø tot 900 / 1550 mm



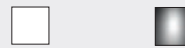
La Biennale di Venezia, "Robin Hood Gardens: A Ruin in Reverse" Exhibition, | 2018



Artemide Booth at Euroce 2017, Photo: Alessandro Turchini | 2017

↪ ALPHABET OF LIGHT - WALL/CEILING

Opal White XF

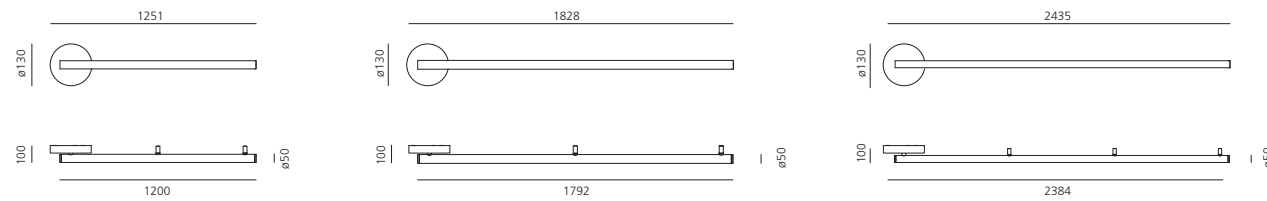


MacAdam 2SDCM
Life L80 (10K) 55000h
CRI =80

IP20

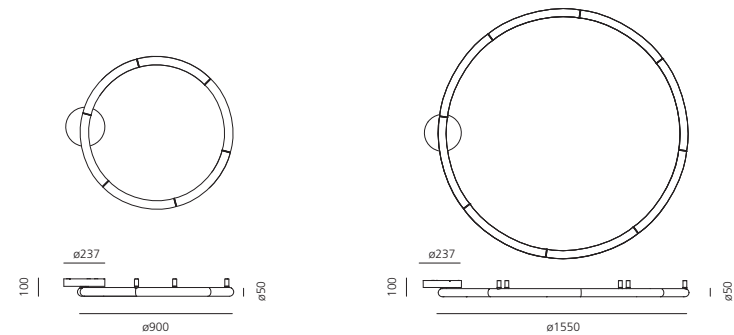
LINEAR

	W	Flux	CCT	DALI / PUSH Code	APP & PUSH Code
Linear 120	35 W	3480 lm	3000K	1304000A	1304000APP
Linear 180	50 W	5226 lm	3000K	1305000A	1305000APP
Linear 240	63 W	6968 lm	3000K	1308000A	1308000APP



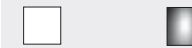
CIRCULAR

	W	Flux	CCT	DALI / PUSH Code	APP & PUSH Code
Circular ø90	55 W	6040 lm	3000K	1306000A	1306000APP
Circular ø155	91W	10740 lm	3000K	1307000A	1307000APP



↪ ALPHABET OF LIGHT - WALL/CEILING SEMI-RECESSED

Opal White XF



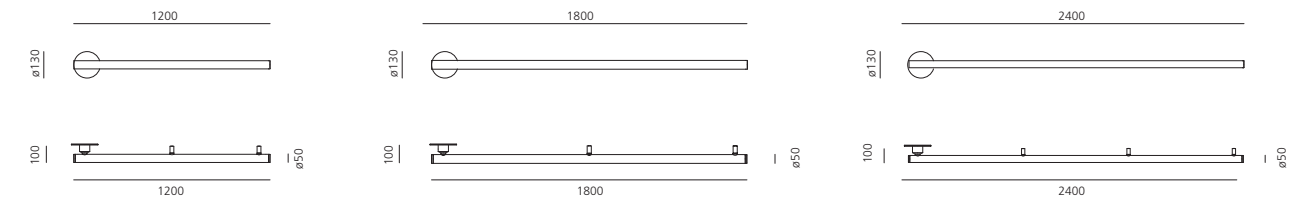
Constant current SELV
driver supplied separately

MacAdam 2SDCM
Life L80 (10K) 55000h
CRI =80

IP20

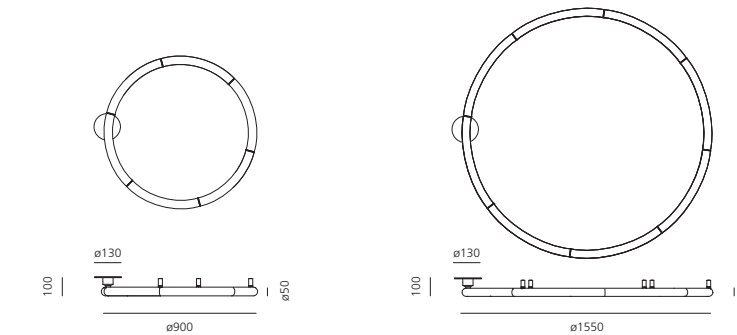
LINEAR SEMI-RECESSED

	I	W	Flux	CCT	Code
Linear 120	800mA	29 W	3480 lm	3000K	1425000A
Linear 180	1200mA	44 W	5226 lm	3000K	1426000A
Linear 240	1600mA	58 W	6968 lm	3000K	1427000A



CIRCULAR SEMI-RECESSED

	I	W	Flux	CCT	Code
Circular ø90	1400mA	50 W	6040 lm	3000K	1428000A
Circular ø155	1200mA +1200mA	86 W	10740 lm	3000K	1429000A



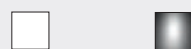
Model	Driver	Vac	Pw	L _{mm}	W _{mm}	H _{mm}		Code
Linear 120	CC 800mA	220-240	35	124	80	22	DALI / 1-10 / PUSH	DV1035
Linear 120	CC 800mA	220-240	35	124	80	22	APP / PUSH	DV1035APP
Linear 180	CC 1200mA	220-240	50	124	80	22	DALI / 1-10 / PUSH	DV1035
Linear 180	CC 1200mA	220-240	50	124	80	22	APP / PUSH	DV1035APP
Linear 240	CC 1600mA	220-240	63	130	76	30	DALI / 1-10 / PUSH	DV1034
Linear 240	CC 1600mA	220-240	63	130	76	30	APP / PUSH	DV1034APP
Circular Ø90	CC 1400mA	220-240	55	130	76	30	DALI / 1-10 / PUSH	DV1034
Circular Ø90	CC 1400mA	220-240	55	130	76	30	APP / PUSH	DV1034APP
Circular Ø155	CC 1200+1200mA	220-240	91	350	80	23	DALI / 1-10 / PUSH	DV1036
Circular Ø155	CC 1200+1200mA	220-240	91	350	80	23	APP / PUSH	DV1036APP





ALPHABET OF LIGHT - SUSPENSION

Opal White XF

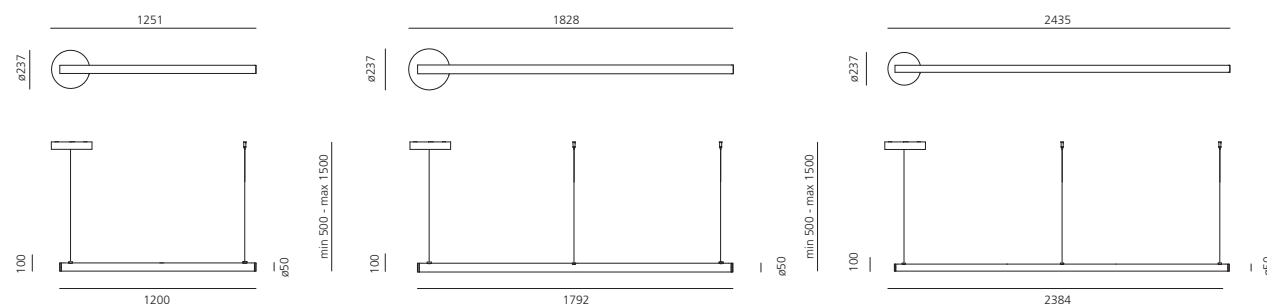


MacAdam 2SDCM
Life L80 (10K) 55000h
CRI =80

IP20

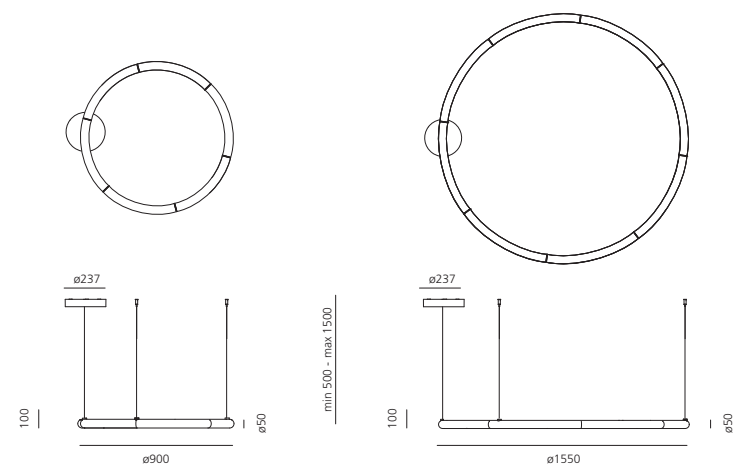
LINEAR

	W	Flux	CCT	DALI / PUSH Code	APP / PUSH Code
Linear 120	35 W	3484 lm	3000K	1204000A	1204000APP
Linear 180	50 W	5226 lm	3000K	1205000A	1205000APP
Linear 240	63 W	6968 lm	3000K	1208000A	1208000APP



CIRCULAR

	W	Flux	CCT	DALI / PUSH Code	APP / PUSH Code
Circular ø 90	55 W	6040 lm	3000K	1206000A	1206000APP
Circular ø 155	91W	10740 lm	3000K	1207000A	1207000APP



Suspension accessories

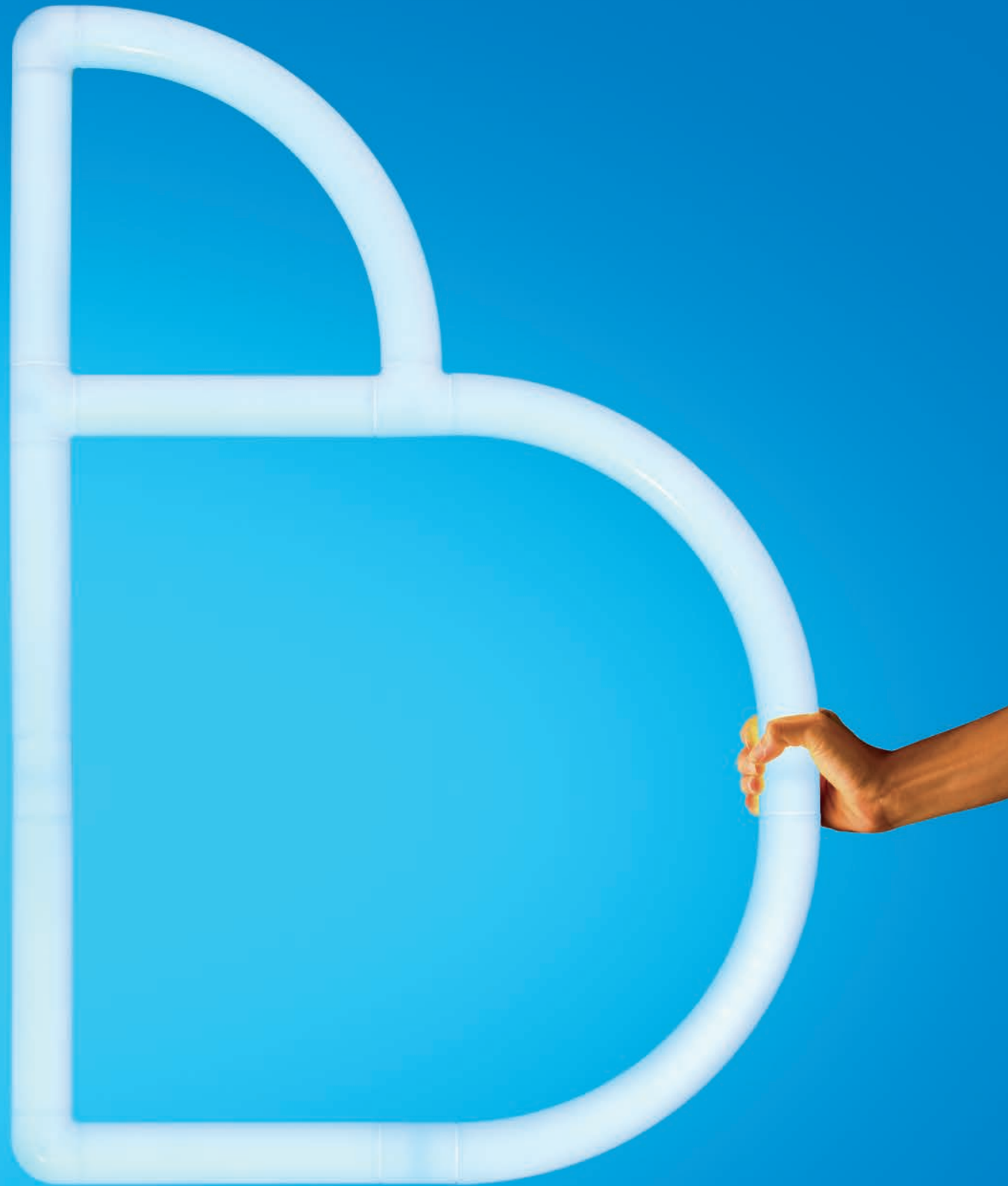
4.5 m extension feeding cable + 4 suspension wires L=6m for AoL circular Ø155
4.5 m extension feeding cable + 3 suspension wires L=6m for AoL linear 120/180/240 and AoL circular Ø90

Code
1209100A
1209000A

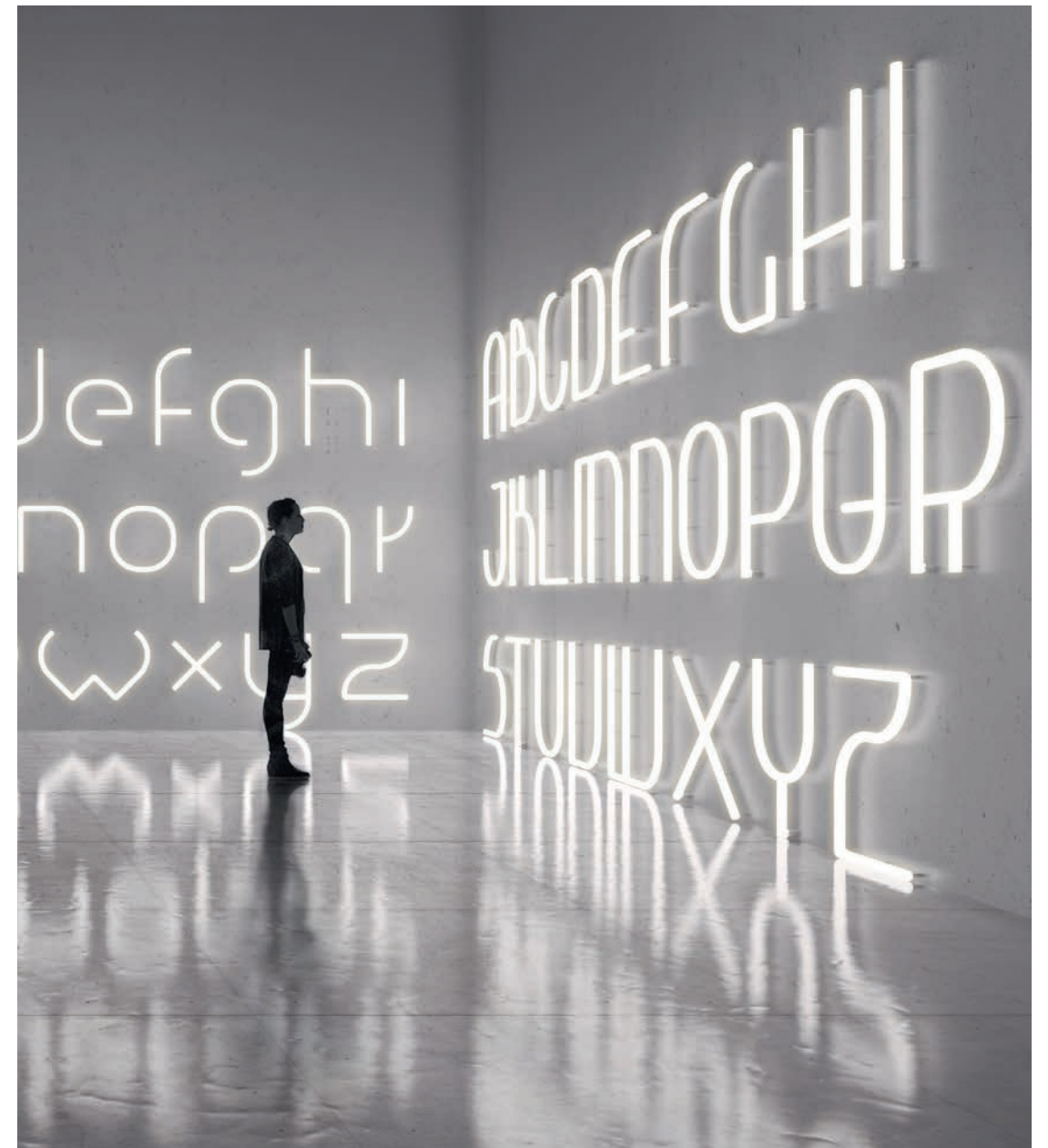








Alphabet of light ↪ Letters



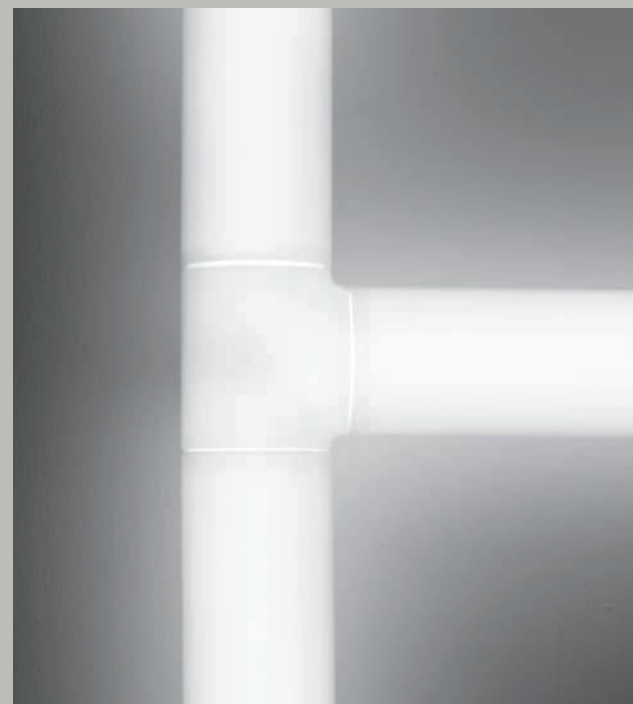
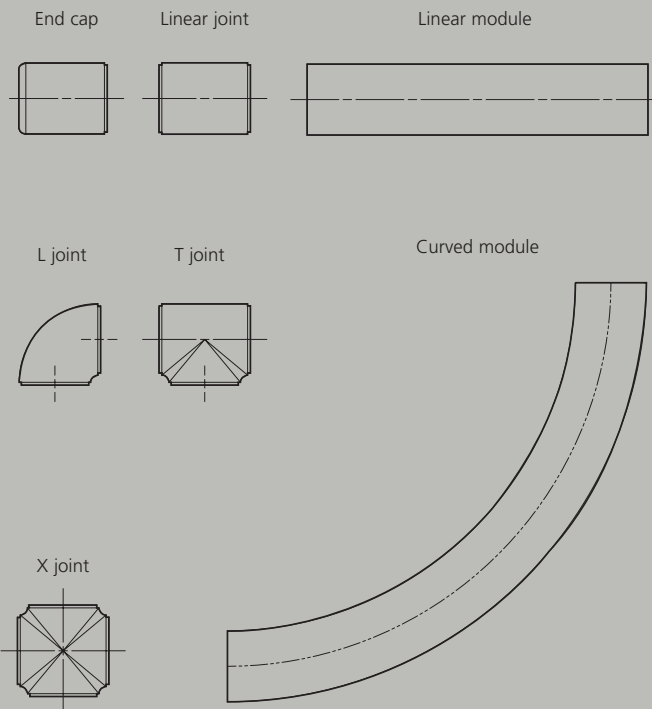








Alphabet of light Letters installation

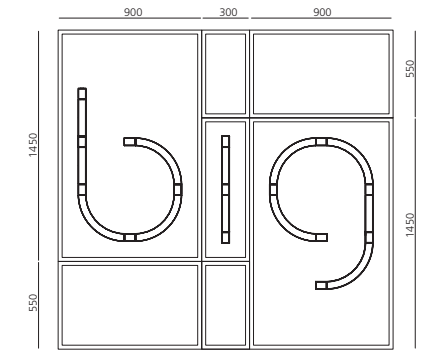


Modules

An entire alphabet composed by 7 elements:
5 joints + 2 constructive modules
with electro mechanical connections

→ MDF SUPPORT INSTALLATION

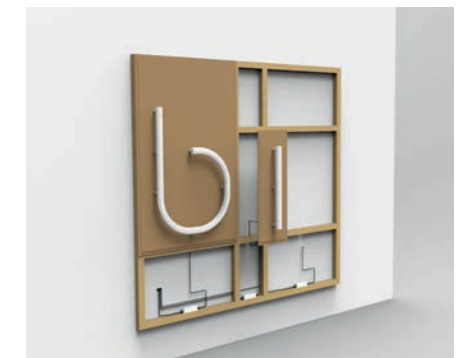
The letters are provided mounted on MDF panels to allow installation on any kind of wall. Installation requires creating a counter-frame to accommodate the drivers, supplied separately, and the power cables. A configuration software is available to calculate the necessary usable surface, as well as to identify the codes required to implement the desired project.



1. Create the supporting frame and provide for power connections for the individual letters.



2. Connect panel b to power source.



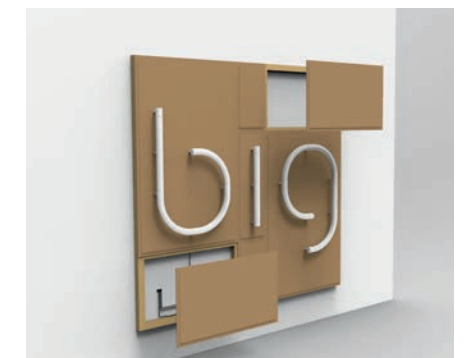
3. Fix panel b and connect panel i to power source.



4. Fix panel i and connect panel g to power source.



5. Fix panel g and close using the supplied panels.



6. Complete closing using the supplied panels.



7. Frame ready for finishing.



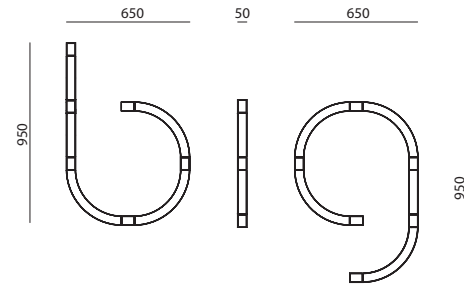
8. Apply the gauze and plaster flush with the gaps between panels.



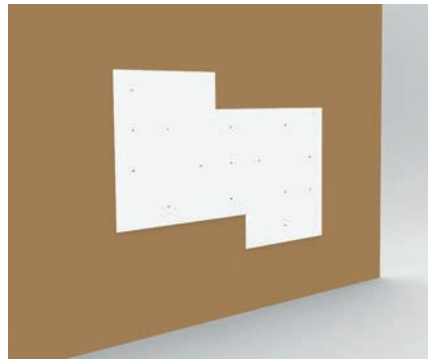
9. Final painting.

→ CARDBOARD MOUNTING-SUPPORT INSTALLATION

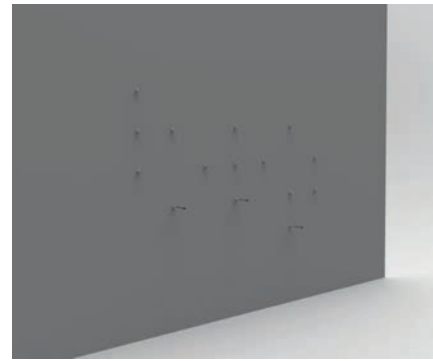
The letters are provided with a packaging that ensures the right support during the installation process. This type of installation is suitable for existing drywalls that have accessible back space for the housing of drivers (code DV1009) supplied separately and cables (power supply 75 W max - 2 letters or more up to max 85% load).



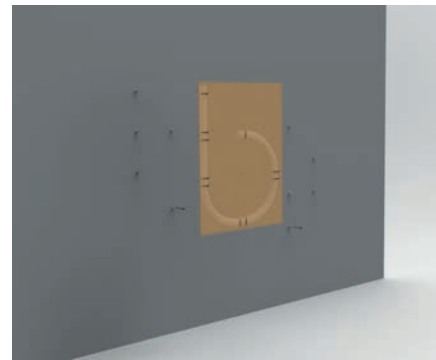
1. Drywall with accessible back space.



2. Use the provided template to drill the holes and paint the drywall.



3. Install wall pins, identify output points and prepare wiring connections.



4. Connection of letter **b** to first wall output.



5. Attachment of letter **b** on wall pins.



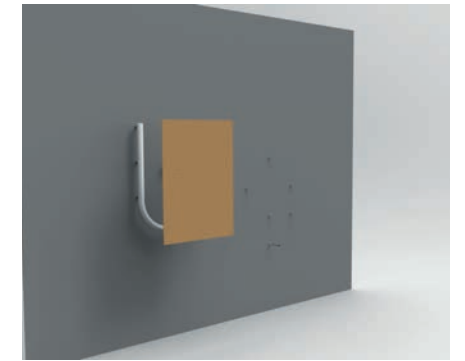
6. Detail of the wall pins fixing.



7. Detail of the wall pins fixing.



8. Removal of the nylon wrapper.



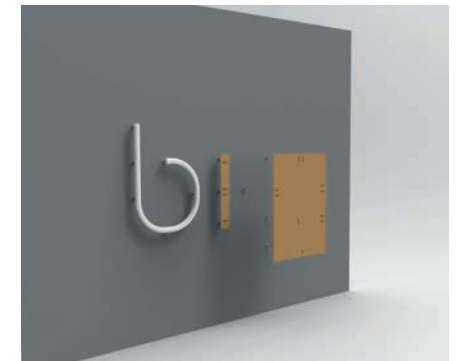
9. Removal of the cardboard support.



10. Connect letter **i** to first wall output.



11. Fix letter **i** on wall pins.



12. Removal of the nylon wrapper.



13. Attachment of letter **g** to first wall output.

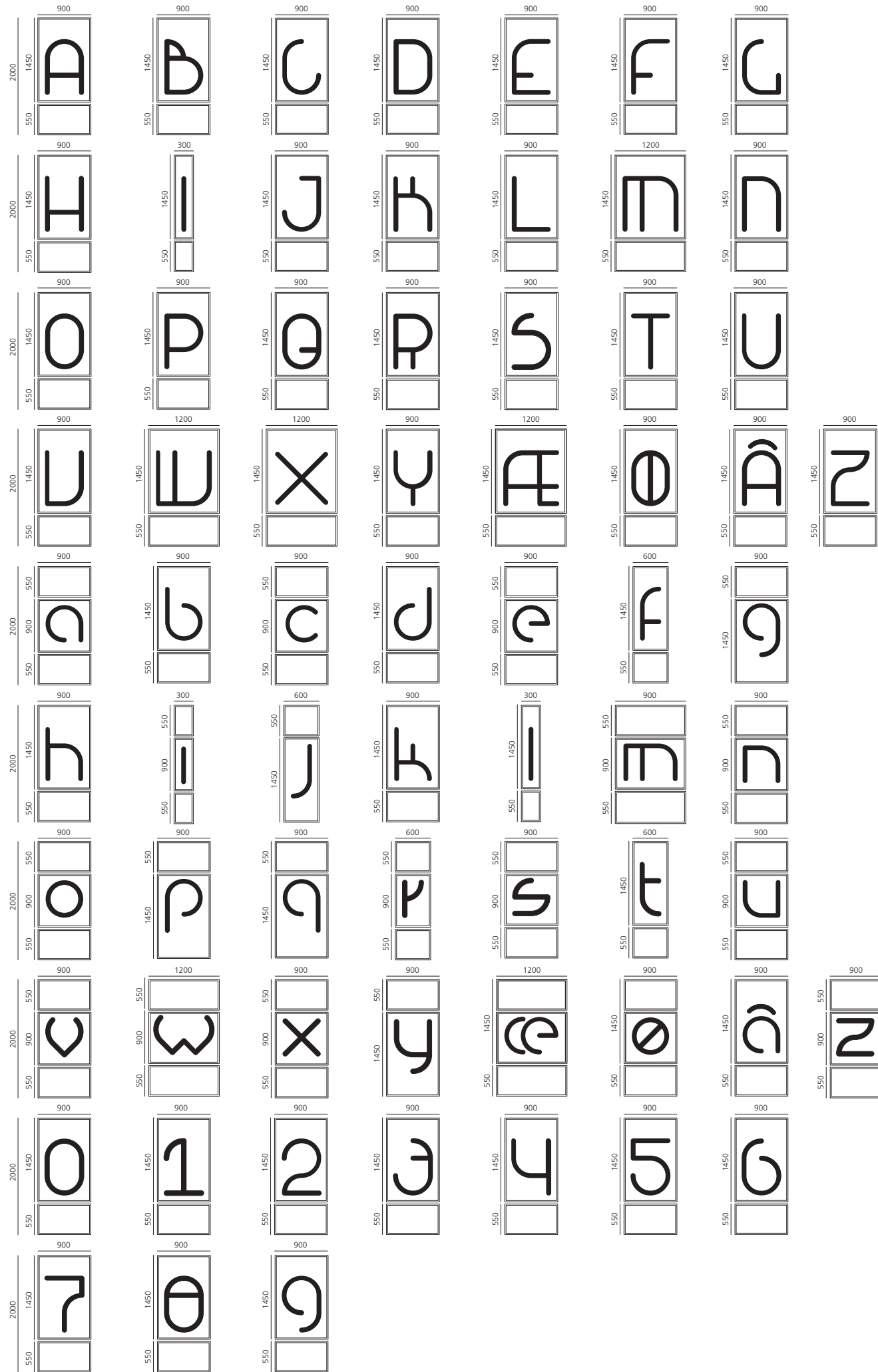


14. Removal of the nylon wrapper.



15. Finished.

↪ ALPHABET OF LIGHT - LETTERS



Opal White XF Driver supplied separately. MacAdam 2SDCM
 Life L80 (10K) 55000h IP20
 CRI =80

Uppercase				Dimmable DALI				
Letter	W	Flux	H x L	Letters	+ Support	Numbers	Size	Dimmable DALI
A	30 W	2011 lm	950 x 650	1201A00A	1211A00A	0	27 W 1871 lm 950 x 650	1200000A 1210000A
B	31 W	2156 lm	950 x 650	1201B00A	1211B00A	1	23 W 1436 lm 950 x 650	1200100A 1210100A
C	20 W	1296 lm	950 x 650	1201C00A	1211C00A	2	28 W 1871 lm 950 x 650	1200200A 1210200A
D	29 W	2011 lm	950 x 650	1201D00A	1211D00A	3	24 W 1511 lm 950 x 650	1200300A 1210300A
E	26 W	1651 lm	950 x 650	1201E00A	1211E00A	4	23 W 1436 lm 950 x 650	1200400A 1210400A
F	19 W	1221 lm	950 x 650	1201F00A	1211F00A	5	29 W 1941 lm 950 x 650	1200500A 1210500A
G	21 W	1366 lm	950 x 650	1201G00A	1211G00A	6	25 W 1656 lm 950 x 650	1200600A 1210600A
H	27 W	1721 lm	950 x 650	1201H00A	1211H00A	7	19 W 1221 lm 950 x 650	1200700A 1210700A
I	11 W	646 lm	950 x 50	1201I00A	1211I00A	8	33 W 2301 m 950 x 650	1200800A 1210800A
J	21 W	1366 lm	950 x 650	1201J00A	1211J00A	9	25 W 1656 lm 950 x 650	1200900A 1210900A
K	26 W	1651 lm	950 x 650	1201K00A	1211K00A			
L	17 W	1076 lm	950 x 650	1201L00A	1211L00A			
M	38 W	2512 lm	950 x 950	1201M00A	1211M00A			
N	25 W	1651 lm	950 x 650	1201N00A	1211N00A			
O	27 W	1871 lm	950 x 650	1201O00A	1211O00A			
P	27 W	1796 lm	950 x 650	1201P00A	1211P00A			
Q	31 W	2086 lm	950 x 650	1201Q00A	1211Q00A			
R	30 W	2011 lm	950 x 650	1201R00A	1211R00A			
S	23 W	1511 lm	950 x 650	1201S00A	1211S00A			
T	17 W	1076 lm	950 x 650	1201T00A	1211T00A			
U	24 W	1581 lm	950 x 650	1201U00A	1211U00A			
V	25 W	1651 lm	950 x 650	1201V00A	1211V00A			
W	38 W	2512 lm	950 x 950	1201W00A	1211W00A			
X	27 W	1721 lm	950 x 900	1201X00A	1211X00A			
Y	21 W	1366 lm	950 x 650	1201Y00A	1211Y00A			
Æ	42 W	2727 lm	950 x 950	1201Æ00A	1211Æ00A			
Ø	36 W	2517 lm	950 x 650	1201Ø00A	1211Ø00A			
Ɔ	35 W	2372 lm	950 x 650	1201Ɔ00A	1211Ɔ00A			
Ƨ	27 W	1796 lm	950 x 650	1201Ƨ00A	1211Ƨ00A			

Lowercase				Dimmable DALI			
Letter	W	Flux	H x L	Letters	+ Support	Driver	Code
a	20 W	1296 lm	650 x 650	1202a00A	1212a00A	75 W 220-240	DV1009
b	23 W	1511 lm	950 x 650	1202b00A	1212b00A	L _{mm} 180	
c	17 W	1081 lm	650 x 650	1202c00A	1212c00A	W _{mm} 52	
d	23 W	1511 lm	950 x 650	1202d00A	1212d00A	H _{mm} 30	
e	20 W	1296 lm	650 x 650	1202e00A	1212e00A	IP 20	
f	16 W	1006 lm	950 x 350	1202f00A	1212f00A	N° device	
g	25 W	1656 lm	950 x 650	1202g00A	1212g00A	1min-2max	
h	23 W	1436 lm	950 x 650	1202h00A	1212h00A	Undimmable	
i	8 W	430 m	650 x 50	1202i00A	1212i00A		
j	13 W	791 m	950 x 350	1202j00A	1212j00A		
k	23 W	1436 lm	950 x 650	1202k00A	1212k00A		
l	11 W	646 lm	950 x 50	1202l00A	1212l00A		
m	29 W	1866 lm	650 x 950	1202m00A	1212m00A		
n	19 W	1221 lm	650 x 650	1202n00A	1212n00A		
o	21 W	1441 lm	650 x 650	1202o00A	1212o00A		
p	23 W	1511 lm	950 x 650	1202p00A	1212p00A		
q	23 W	1511 lm	950 x 650	1202q00A	1212q00A		
r	14 W	791 lm	650 x 350	1202r00A	1212r00A		
s	21 W	1366 lm	650 x 650	1202s00A	1212s00A		
t	17 W	1006 lm	950 x 350	1202t00A	1212t00A		
u	19 W	1221 lm	650 x 650	1202u00A	1212u00A		
v	18 W	1151 lm	650 x 650	1202v00A	1212v00A		
w	24 W	1581 lm	650 x 950	1202w00A	1212w00A		
x	15 W	861 lm	650 x 650	1202x00A	1212x00A		
y	25 W	1581 lm	950 x 650	1202y00A	1212y00A		
æ	32 W	2016 lm	650 x 950	1202æ00A	1212æ00A		
ø	27 W	1871 lm	650 x 650	1202ø00A	1212ø00A		
Ɔ	25 W	1656 lm	650 x 650	1202Ɔ00A	1212Ɔ00A		
Ƨ	24 W	1581 lm	650 x 650	1202Ƨ00A	1212Ƨ00A		



Alphabet of Light is INTEGRALIS®

INTEGRALIS® is an innovative light, perfectly integrated into the products of the Artemide collections, that sanitizes spaces.

INTEGRALIS® combines sanitizing efficacy with luminous performance and design beauty.

It also integrates itself in both the environments and moments of life by interpreting the rhythms and needs of mankind.

INTEGRALIS® is managed by Artemide App, a digital interaction system accessible to all.

INTEGRALIS® was born from Artemide's scientific and technological research and humanistic and social vision.

INTEGRALIS® is a project that associates and integrates the visible and invisible spectral range in an innovative formula capable of regenerating the environmental qualities of the space.

INTEGRALIS®

A light for a safe environment



Discover INTEGRALIS® collection on [artemide.com](https://www.artemide.com)



Alphabet of Light is compatible with **Artemide App**

Artemide App is a user-friendly and intuitive interface used to control individual products, groups of appliances and lighting scenarios. It is a tool that can be associated with several products from both the Design and the Architectural Catalogues.



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ISO 14001:2015



ISO 45001:2018

La Linea



Artemide®

Authors

↳ BIG - Bjarke Ingles Group

BIG is a group of architects, designers and thinkers operating within the fields of architecture, urbanism, research and development with offices in Copenhagen and New York City. BIG has created a reputation for completing buildings that are as programmatically and technically innovative as they are cost and resource conscious. In our architectural production, we demonstrate a high sensitivity to the particular demands of site, context and program.

BIG's recently completed projects including the Danish Maritime Museum (2013), Superkilen (2012), the 8 House (2010) in addition to our first project the Copenhagen Harbor Bath (2003), an urban space that transformed the area of Islands Brygge from a rundown harborfront to the recreational and social center of the city.

Current projects under construction include: West 57th, a 750-unit residential building in Manhattan; the Vancouver House tower in Vancouver; the LEGO Brand House in Denmark; the Faroe Islands Education Center; the Shenzhen Energy Mansion in China; and a Wasteto-Energy plant in Copenhagen that will double as a ski slope.



La Linea

BIG
↪ 2019

PATENT OF
INVENTION



**INNOVATIONSPREIS
ARCHITEKTUR +
TECHNIK**
2020 AUSZEICHNUNG

“The flexibility enables us to move and interact with the environment in new and unpredictable ways. The possibilities are endless!”
BIG



For further information on La Linea
↪ visit artemide.com



ARTEMIDE
APP

in

(IP67) out

La Linea is inclusive

La Linea turns light into an ideal fixture for outdoor spaces, architectures, parks, or public and urban areas to requalify common spaces, create social and engaging landscapes, and promote relations between people and their surroundings.

+40°

-20°



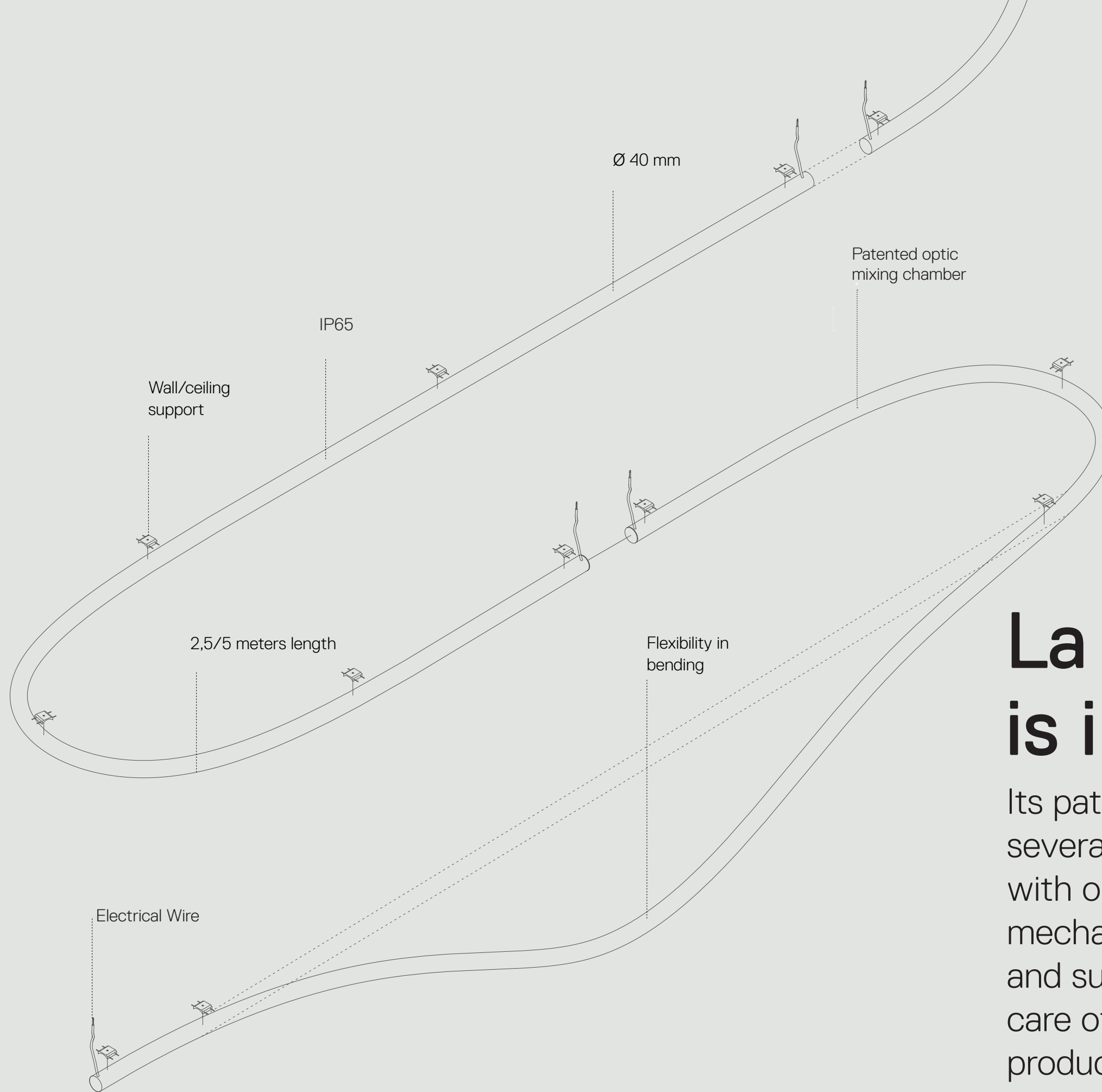
La Linea is flexible

La Linea is a 2,5/5 meters flexible tube of light, capable to freely twist and turn in space according to undefined geometries.

Light at
360°



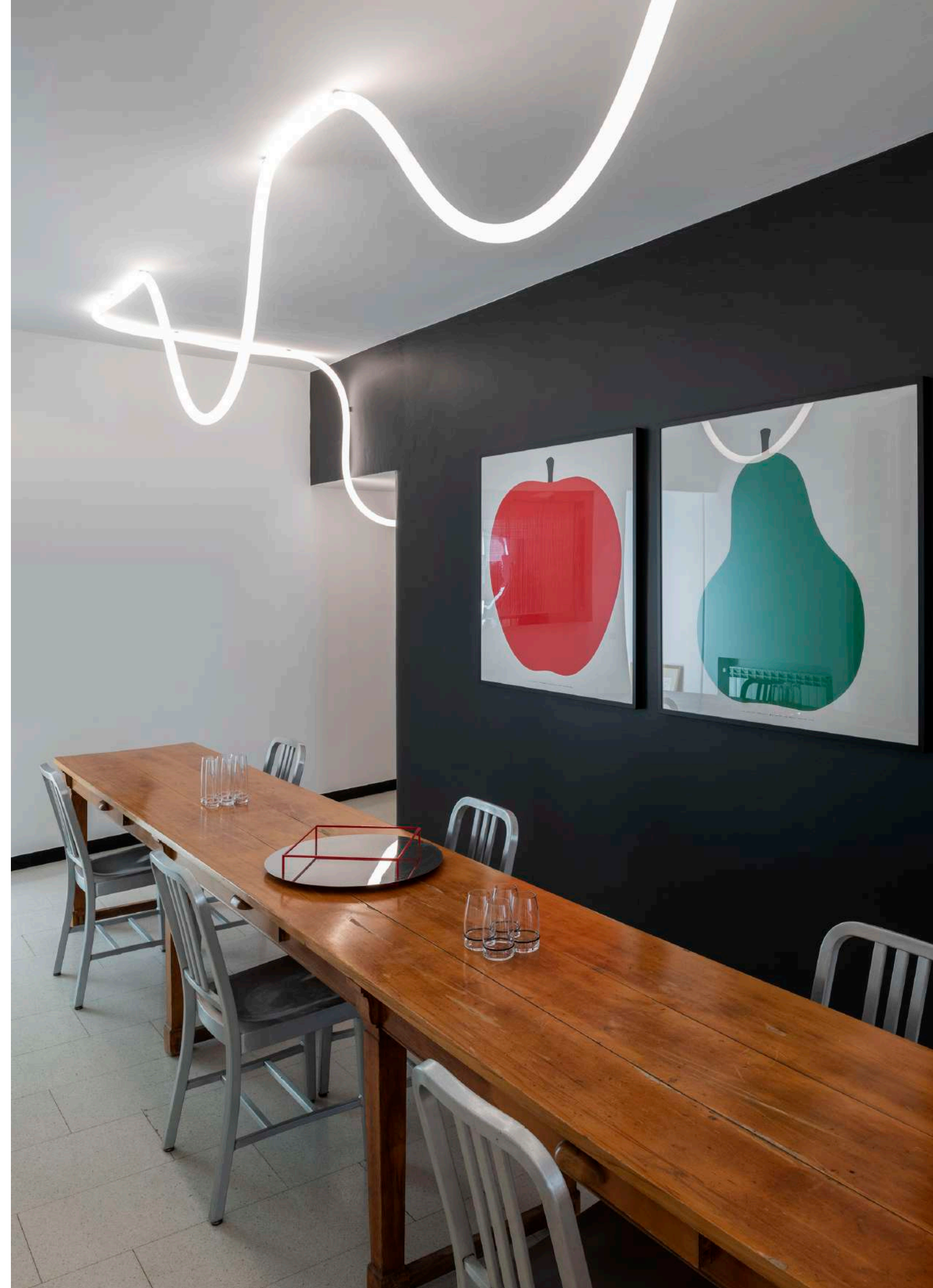
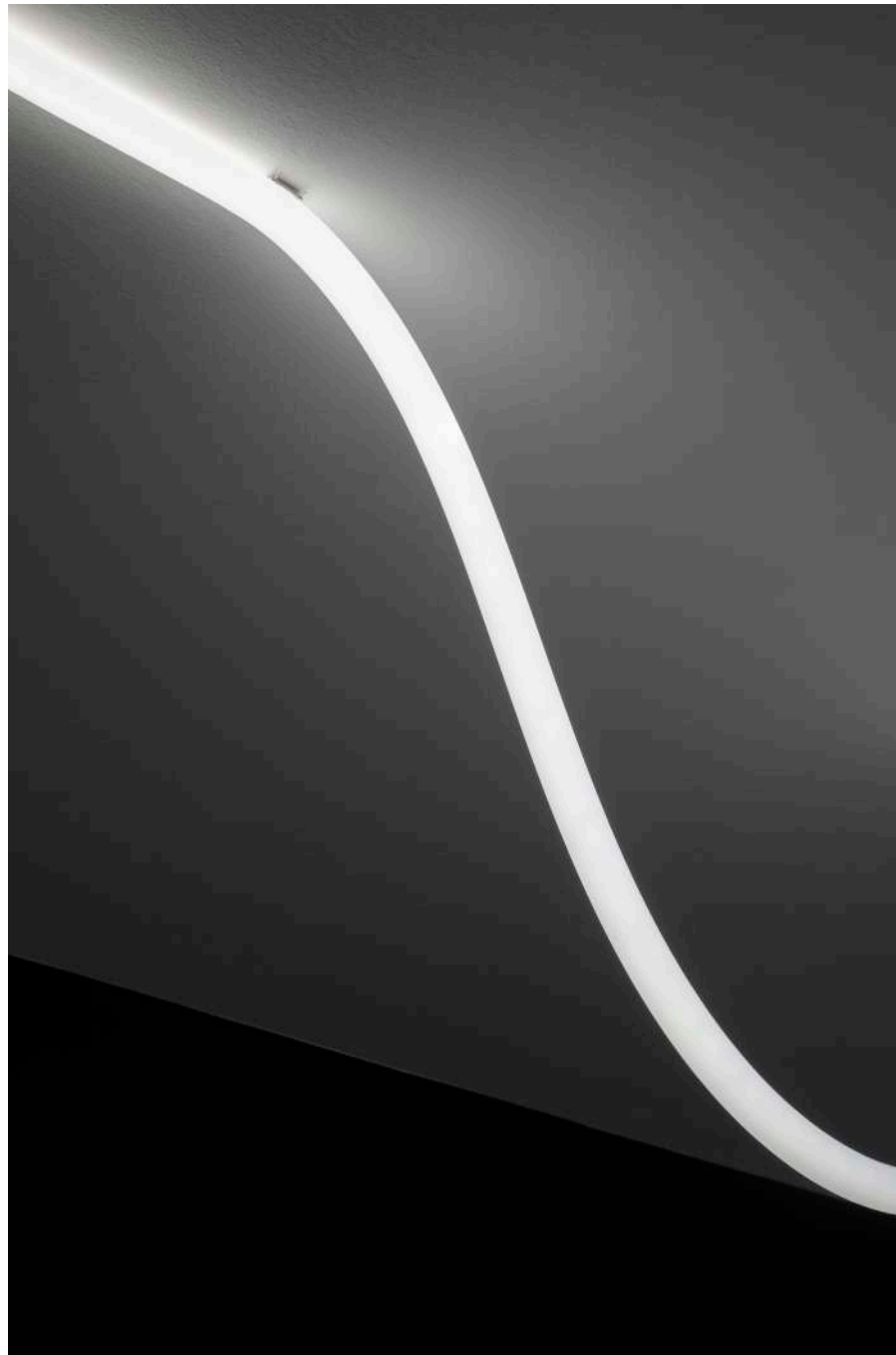




La Linea is innovative

Its patented section brings together several types of intelligence connected with optical, as well as material, mechanical, manufacturing principles and sustainable values, which take care of each individual aspect of the product's life stages.

Endless applications

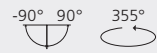


↪ LA LINEA

White



IP20/IP65



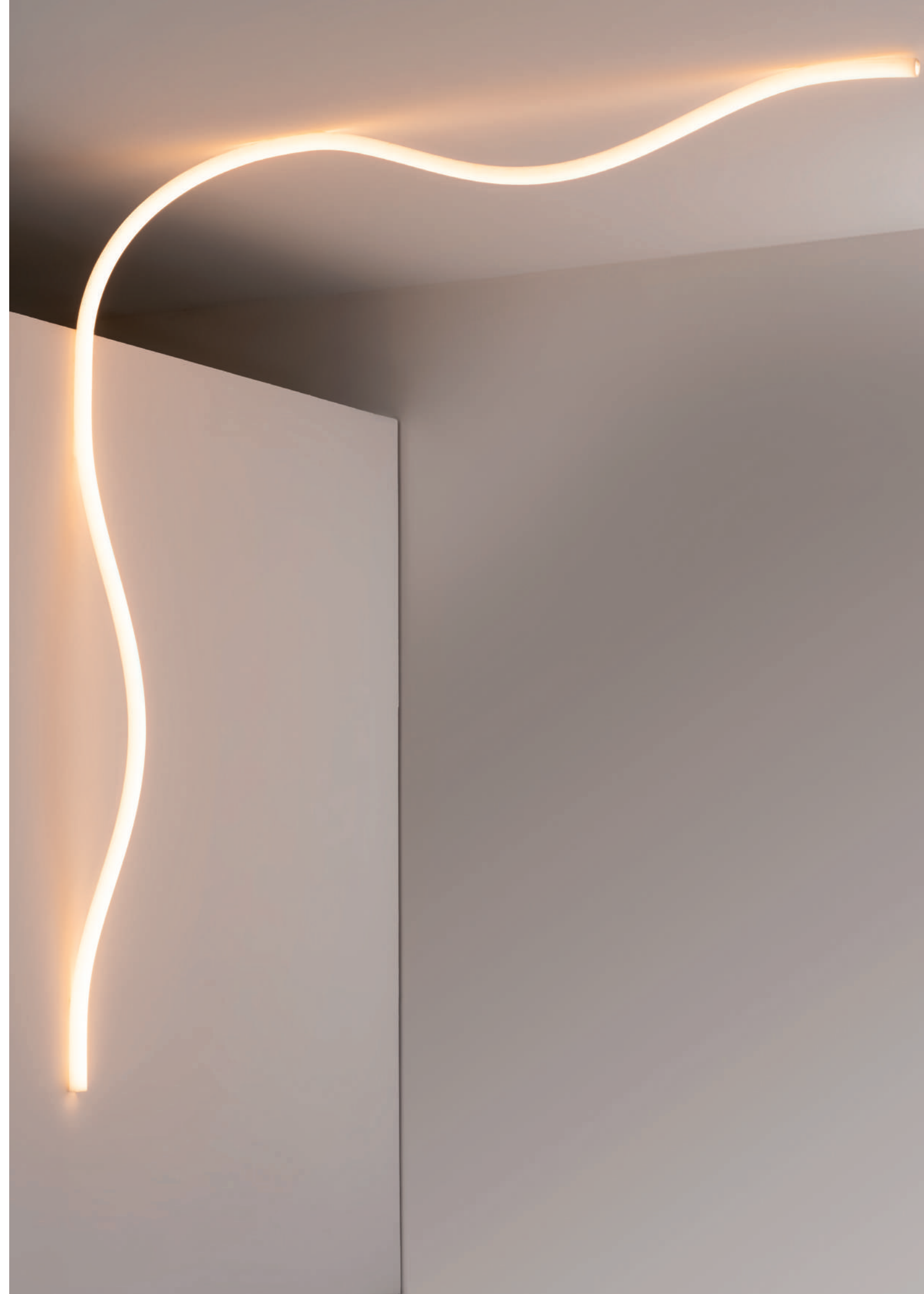
La Linea					Code
Length	W	CRI	Flux	CCT	
2500 mm*	15W/m	90	1.030 lm/m	3000K	T4601010
5000 mm**	15W/m	90	1.030 lm/m	3000K	T4600010

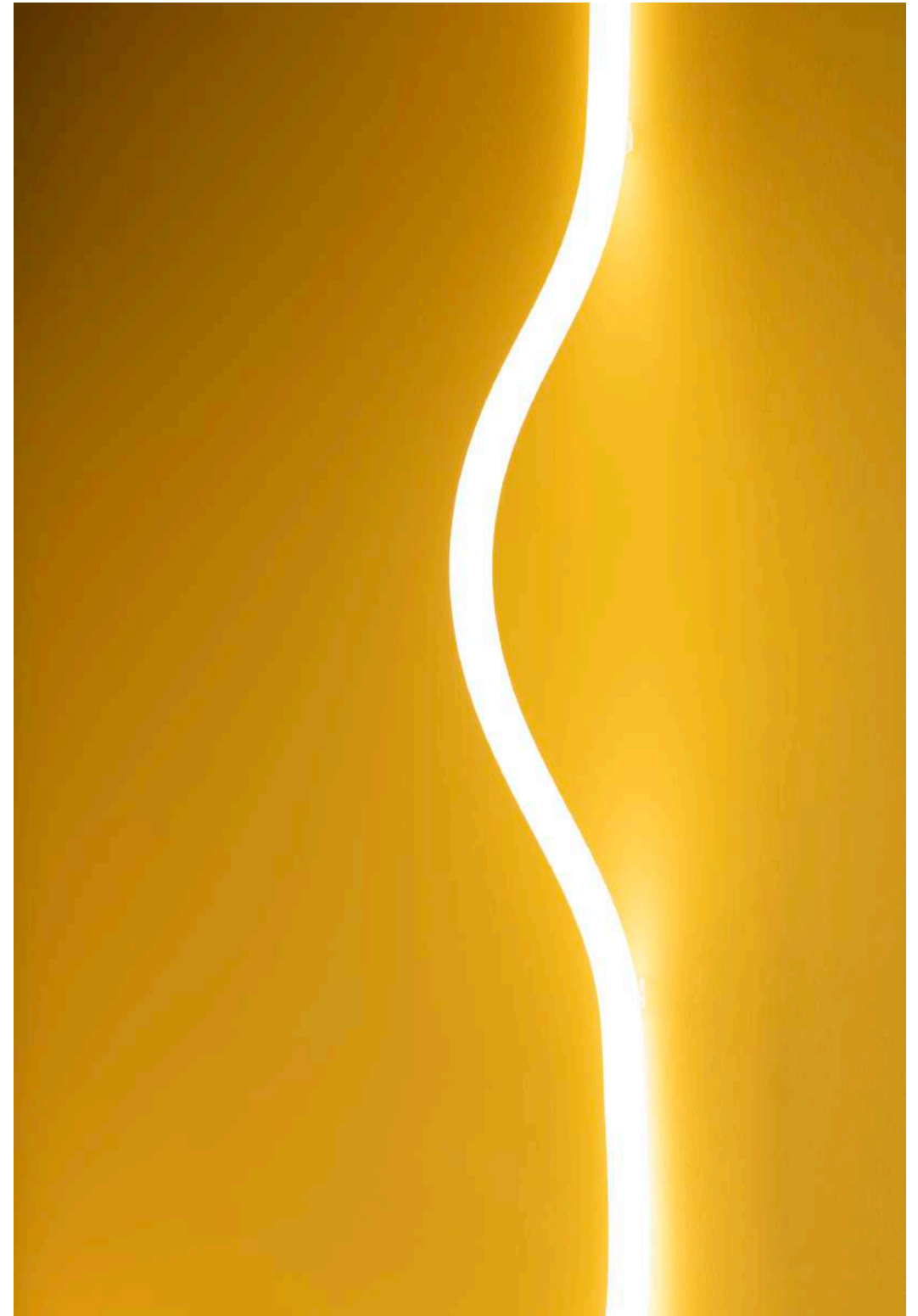


* 5 wall/ceiling supports included
 ** 10 wall/ceiling supports included

Model		
La Linea 2500/5000	Driver On-Off	IP20
La Linea 2500/5000	Driver Push / 0-10	IP20-IP65
La Linea 2500/5000	Driver Dali	IP20-IP65
La Linea 2500/5000	Driver BLL App	IP20

Code
DV1033
DV1075
DV1076
DV1075APP









GenerAction Artemide

Rayouf Alhumedhi, Saudi, 17 years old

Rayouf is leading the successful Hijab Emoji Project. Her aim is to not only encourage representation for the hijabi community, but to also prompt an open dialogue about the hijab itself.



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