I. IDENTIFICATION DATA

Thesis name:	Motivation Methods for Crowdsourcing Accessibility Attributes
Author's name:	Bc. et Bc. Michaela Riganová
Type of thesis :	master
Faculty/Institute:	Faculty of Electrical Engineering (FEE)
Department:	Department of Computer Graphics and Interaction
Thesis reviewer:	Ing. Jan Vystrčil
Reviewer's department:	IBM Česká republika, spol. s r.o.

II. EVALUATION OF INDIVIDUAL CRITERIA

Assignment	**challenging**
Evaluation of thesis difficulty of assignment.	
Topic of the thesis is situated on the border of Computer science, Psychology and Sociology. This makes it challenging as vast amount of solutions (even contradicting) may appear. The right direction of exploration might not be always clear.	

Satisfaction of assignment	**fulfilled**
Assess that handed thesis meets assignment. Present points of assignment that fell short or were extended. Try to assess importance, impact or cause of each shortcoming.	
Handed theses meets all the goals defined in the assignment. Analysis part provides extraordinary detailed overview of factors motivating users for participating in crowdsourcing activities. This seems very beneficial for rest of the thesis.	

Method of conception	**correct**
Assess that student has chosen correct approach or solution methods.	
Assignment was solved properly according to UCD methodology. Iterative approach allowed getting best outcomes in timeframe given for the assignment. Evaluation of objective data of motivational factors might have been added.	

Technical level	**A - excellent.**
Assess level of thesis specialty, use of knowledge gained by study and by expert literature, use of sources and data gained by experience.	
Student is using state of art technologies and knowledge to get best possible outcomes. I appreciate organizing on-site workshop to get initial insight on collecting accessibility data by crowdsourcing.	

Formal and language level, scope of thesis	**A - excellent.**
Assess correctness of usage of formal notation. Assess typographical and language arrangement of thesis.	
Thesis is written in strong English and properly formatted according to typographical standards.	

Selection of sources, citation correctness	**A - excellent.**
Present your opinion to student's activity when obtaining and using study materials for thesis creation. Characterize selection of sources. Assess that student used all relevant sources. Verify that all used elements are correctly distinguished from own results and thoughts. Assess that citation ethics has not been breached and that all bibliographic citations are complete and in accordance with citation convention and standards.	
Student was active in obtaining of information sources and those are cited according to standard. Generic facts stated in the thesis is backed by many relevant sources, mainly research papers.	

Additional commentary and evaluation	
Present your opinion to achieved primary goals of thesis, e.g. level of theoretical results, level and functionality of technical or software conception, publication performance, experimental dexterity etc.	
Parts of these results were already published in research conference paper.	

III. OVERALL EVALUATION, QUESTIONS FOR DEFENSE, CLASSIFICATION SUGGESTION

Final results presented in the thesis are based mainly on the subjective self-evaluation of study participants (diary method). How would you minimize effect of "subjective self-evaluation" on the overall results? How much you expect those two types of results might differ?

I evaluate handed thesis with classification grade **A - excellent.**

Date: **27.1.2020**   Signature: