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Review diploma work Ognjen Baćević

Doc.dr.ir. Henri Achten

Theme of work:

Škoda Car Museum, Prague

Diploma Winter semester 2017-2018

Ognjen Baćević designed a museum for Škoda Auto in Prague. Škoda Auto currently has a museum in Mladá Boleslav. There are several compelling reasons to have a car museum in Prague: the capital city of Czech republic attracts many tourists and business clients, the site is near current headquarters in Filadelfie building, and the position along frequented highway increases visibility of the brand to the public.

The urban analysis and development of the main building mass by Ognjen Baćević is very good. The building is well embedded in the green area surrounding the building, and offers value for the neighborhood. The long façade along 5. Května adequately blocks traffic noise and gives the building a prominent showcase of Škoda cars for passers-by. The analysis of the building type and museum function is adequate. It is a pity that the text sometimes is very unclear, for example on page 17, first paragraph. This unfortunately happens on more places.

The concept of the museum organization is based on a long promenade, starting from the top and moving down. This concept is worked out systematic and logically. Because of the very strong linearity, the freedom of the museum curator in terms of types of space is rather limited, especially in the East-part of the building. In the West-wing there are

more options to make variations in the exhibition.

Additional functions of the building such as car-dealer, auditorium, presentation spaces, restaurant, and souvenir shop are well worked out. The garage level is adequate, although the doubling of workshop space on both levels seem not economical, and not functional because of the low ceiling height. It would be better to have one workshop with double height so cars can be lifted and repaired.

The building has interesting vertical spaces even though the building façade is developed from the outside in a very horizontal way. The correspondence between façade and interior space is weak. The overall expression of the façade is more fit for an office building than a museum, even more so a car museum that would benefit from a more technically advanced design and expression.

Based on this evaluation, I propose that the diploma work of Ognjen Bačević should be passed, with mark 'C' - Good.

Thank you for your consideration,



Henri Achten