

Supervisor's statement of a final thesis

Czech Technical University in Prague

Faculty of Information Technology

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Supervisor: Ing. Mgr. Pavla Vozárová, Ph.D., M.A.
Thesis title: Product Design of Platform Offering Relevant Information Sources
Branch of the study: Information Systems and Management

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<p><i>Evaluation criterion:</i></p> <p>1. Difficulty and other comments on the assignment</p> <p><i>Criteria description:</i> Characterize this final thesis in detail and its relationships to previous or current projects. Comment what is difficult about this thesis (in case of a more difficult thesis, you may overlook some shortcomings that you would not in case of an easy assignment, and on the contrary, with an easy assignment those shortcomings should be evaluated more strictly.)</p> <p><i>Comments:</i> In my opinion, the assignment was of average difficulty. The student was asked to acquire knowledge of product management principles and to perform initial stages of the process of designing a new product, but no implementation was required.</p>	<p><i>The evaluation scale: 1 to 5.</i></p> <p>1 = extremely challenging assignment, 2 = rather difficult assignment, 3 = assignment of average difficulty, 4 = easier, but still sufficient assignment, 5 = insufficient assignment</p>
<p><i>Evaluation criterion:</i></p> <p>2. Fulfilment of the assignment</p> <p><i>Criteria description:</i> Assess whether the thesis meets the assignment statement. In Comments indicate parts of the assignment that have not been fulfilled, completely or partially, or extensions of the thesis beyond the original assignment. If the assignment was not completely fulfilled, try to assess the importance, impact, and possibly also the reason of the insufficiencies.</p> <p><i>Comments:</i> The author fulfilled all points of the assignment, however, I was somehow expecting more details in each section.</p>	<p><i>The evaluation scale: 1 to 4.</i></p> <p>1 = assignment fulfilled, 2 = assignment fulfilled with minor objections, 3 = assignment fulfilled with major objections, 4 = assignment not fulfilled</p>
<p><i>Evaluation criterion:</i></p> <p>3. Size of the main written part</p> <p><i>Criteria description:</i> Evaluate the adequacy of the extent of the final thesis, considering its content and the size of the written part, i.e. that all parts of the thesis are rich on information and the text does not contain unnecessary parts.</p> <p><i>Comments:</i> The work is relatively short. It is true that it satisfies formal requirements, however, as mentioned previously, many parts could have been more elaborated.</p>	<p><i>The evaluation scale: 1 to 4.</i></p> <p>1 = meets the criteria, 2 = meets the criteria with minor objections, 3 = meets the criteria with major objections, 4 = does not meet the criteria</p>
<p><i>Evaluation criterion:</i></p> <p>4. Factual and logical level of the thesis</p> <p><i>Criteria description:</i> Assess whether the thesis is correct as to the facts or if there are factual errors and inaccuracies. Evaluate further the logical structure of the thesis, links among the chapters, and the comprehensibility of the text for a reader.</p> <p><i>Comments:</i> The main logical structure of the work is fine, however, it would be probably more comfortable for the reader if one chapter was dedicated purely to a detailed description of the proposed product. In the current version, the reader gets the picture about how it should work from separate pieces of information scattered throughout the text.</p>	<p><i>The evaluation scale: 0 to 100 points (grade A to F).</i></p> <p>80 (B)</p>
<p><i>Evaluation criterion:</i></p> <p>5. Formal level of the thesis</p> <p><i>Criteria description:</i> Assess the correctness of formalisms used in the thesis, the typographical and linguistic aspects, see Dean's Directive No. 14/2015, Article 3.</p> <p><i>Comments:</i> The formal aspect of the work is fine. I have to appreciate especially a very high level of the language. The student himself chose to write his thesis in English, which is still not very usual on bachelor level and should be appreciated.</p>	<p><i>The evaluation scale: 0 to 100 points (grade A to F).</i></p> <p>100 (A)</p>
<p><i>Evaluation criterion:</i></p> <p>6. Bibliography</p>	<p><i>The evaluation scale: 0 to 100 points (grade A to F).</i></p> <p>50 (E)</p>

Criteria description:
Evaluate the student's activity in acquisition and use of studying materials in his thesis. Characterize the choice of the sources. Discuss whether the student used all relevant sources, or whether he tried to solve problems that were already solved. Verify that all elements taken from other sources are properly differentiated from his own results and contributions. Comment if there was a possible violation of the citation ethics and if the bibliographical references are complete and in compliance with citation standards.

Comments:

The sources that are cited are fine, however, for an academic work, the bibliography is rather short. I pointed out to this issue repeatedly and I have to admit that after my objections, several sources were added, yet, unfortunately, there are still too few of them.

Evaluation criterion:

The evaluation scale: 0 to 100 points (grade A to F).

7. Evaluation of results, publication outputs and awards

80 (B)

Criteria description:

Comment on the achieved level of major results of the thesis and indicate whether the main results of the thesis extend published state-of-the-art results and/or bring completely new findings. Assess the quality and functionality of hardware or software solutions. Alternatively, evaluate whether the software or source code that was not created by the student himself was used in accordance with the license terms and copyright. Comment on possible publication output or awards related to the thesis.

Comments:

The work provides an interesting overview of product management principles and applies them on an innovative and potentially very interesting product. It is a pity that the analysis is not a little bit more detailed. For the project to be really viable, I think that more attention should be paid to a better description of the product itself and especially to the monetization issue.

Evaluation criterion:

No evaluation scale.

8. Applicability of the results

Criteria description:

Indicate the potential of using the results of the thesis in practice.

Comments:

In my opinion, the work is a good start for designing the project described, however, for this to be possible, the analysis would have to be more thorough.

Evaluation criterion:

The evaluation scale: 1 to 5.

9. Activity and self-reliance of the student

9a:
1 = excellent activity,
2 = very good activity,
3 = average activity,
4 = weaker, but still sufficient activity,
5 = insufficient activity
9b:
1 = excellent self-reliance,
2 = very good self-reliance,
3 = average self-reliance,
4 = weaker, but still sufficient self-reliance,
5 = insufficient self-reliance.

Criteria description:

Review student's activity while working on this final thesis, student's punctuality when meeting the deadlines and consulting continuously and also, student's preparedness for these consultations. Furthermore, review student's independency.

Comments:

The student chose the topic himself and he was clearly very dedicated to the idea and to acquiring knowledge of product management principles. Unfortunately, I think that he underestimated a bit the time needed for such project, which made him to submit a version of his work that would still require some improvements.

Evaluation criterion:

The evaluation scale: 0 to 100 points (grade A to F).

10. The overall evaluation

85 (B)

Criteria description:

Summarize the parts of the thesis that had major impact on your evaluation. The overall evaluation **does not** have to be the arithmetic mean or any other formula with the values from the previous evaluation criteria 1 to 9.

Comments:

I was overall very satisfied with Mr Koperniech's approach to his bachelor thesis. I know that he worked hard and learned a lot of new things. I appreciated that he applied the theory that he had studied on a particular project that he proposed himself. I was also very positively surprised by his excellent language skills that translated to a very high quality of his text. The reason for which I cannot propose a better grade is that, due to time limitations and possibly a little bit underestimated time management, the thesis itself does not completely reflect all the potential and skills of its author.

Signature of the supervisor: