

I. IDENTIFICATION DATA

Thesis title:	Politics and Economy in USA-EU Trade Relationship and the Issues of Research and Development
Author's name:	Lenka Andera
Type of thesis :	master
Faculty/Institute:	Masaryk Institute of Advanced Studies (MIAS)
Department:	Institute of Public Administration and Regional Studies
Thesis reviewer:	Doc. Ing. Marek Jemala, PhD.
Reviewer's department:	Institute of Economic Studies

II. EVALUATION OF INDIVIDUAL CRITERIA

Assignment	challenging
<i>How demanding was the assigned project?</i>	
The assignment of the final thesis is formulated for this type of research and has a more descriptive-comparative research focus.	

Fulfilment of assignment	fulfilled with minor objections
<i>How well does the thesis fulfil the assigned task? Have the primary goals been achieved? Which assigned tasks have been incompletely covered, and which parts of the thesis are overextended? Justify your answer.</i>	
The presented work is focused on the set assignment and planned goals in the form of research questions. The work focuses mainly on these key questions and their answers.	

Methodology	partially applicable
<i>Comment on the correctness of the approach and/or the solution methods.</i>	
The process and approaches used to complete the task are intended to allow comparison between the countries studied, their economic/trade relations and their systems for R&D and innovation. The absence of a theoretical, practical and design component in the work is not considered a fault if these components were included in chapters of their own. A specific comparison between theory and practice is advised to be developed. In addition, it is appropriate to make some suggestions for improving the procedures that were studied in the design phase. These ideas can then be used as application ideas in different institutions.	

Technical level	C - good.
<i>Is the thesis technically sound? How well did the student employ expertise in the field of his/her field of study? Does the student explain clearly what he/she has done?</i>	
The professional focus of the diploma thesis follows the content of the study program. The collected data are logically organized and graphically shown. Positive evaluations can be made of certain historical contrasts, progress, and the present conditions shown related to the analyzed connections and processes.	

Formal and language level, scope of thesis	A - excellent.
<i>Are formalisms and notations used properly? Is the thesis organized in a logical way? Is the thesis sufficiently extensive? Is the thesis well-presented? Is the language clear and understandable? Is the English satisfactory?</i>	
Formal adjustment of the thesis is appropriate, as well as the language level. The images are reasonably visible. The scope of work is acceptable. The text is easy to read.	

Selection of sources, citation correctness	B - very good.
<i>Does the thesis make adequate reference to earlier work on the topic? Was the selection of sources adequate? Is the student's original work clearly distinguished from earlier work in the field? Do the bibliographic citations meet the standards?</i>	

The chosen literature is suitable. However, I would advise developing a thesis' research strategy more effectively. As already indicated, compare even more various authors and facts.

Additional commentary and evaluation (optional)

Comment on the overall quality of the thesis, its novelty and its impact on the field, its strengths and weaknesses, the utility of the solution that is presented, the theoretical/formal level, the student's skillfulness, etc.

No

III. OVERALL EVALUATION, QUESTIONS FOR THE PRESENTATION AND DEFENSE OF THE THESIS, SUGGESTED GRADE

The current state of development shows that most innovations arise in response to specific events, such as crisis events and new market opportunities. An important source of innovation is also a reaction to the development of competing products or services, novel business structures, technologies, or processes. EU countries and the United States are currently struggling with high costs of living due to high inflation. China, on the other hand, is experiencing a drop in prices. The European energy system is facing an unprecedented crisis. The energy supply must be restored. Many measures aim to mitigate the impact of higher energy costs on consumers and businesses through price caps, regulated tariffs, support programs for energy-intensive industries, etc. The US has invested significantly in technological innovation to take advantage of the global digital economy. These trends and issues also pose a major challenge for innovation projects and broader collaboration in science and research. They also make appeals for the implementation and marketing of innovations.

Question: What differences and problems related to innovation activities would you consider the most important between the US and the EU?

The grade that I award for the thesis is **C - good**.

Date: **28.8.2023**

Signature:

