

I. IDENTIFICATION DATA

Thesis title:	CSR in a Selected Multinational Company
Author's name:	Parlah Solomia
Type of thesis :	master
Faculty/Institute:	Masaryk Institute of Advanced Studies (MIAS)
Department:	IES
Thesis reviewer:	Ing. Arnošt Klesla, Ph.D
Reviewer's department:	IES

II. EVALUATION OF INDIVIDUAL CRITERIA

Assignment	challenging
<i>How demanding was the assigned project?</i>	
The assignment corresponds to the student's intention to develop a CSR evaluation study in the largest bank in the Czech Republic. The topic is not extremely difficult.	

Fulfilment of assignment	fulfilled
<i>How well does the thesis fulfil the assigned task? Have the primary goals been achieved? Which assigned tasks have been incompletely covered, and which parts of the thesis are overextended? Justify your answer.</i>	
The assignment was fulfilled according to the content plan and the goal of the work	

Methodology	outstanding
<i>Comment on the correctness of the approach and/or the solution methods.</i>	
The text of the study is based on two sources. The first source is the evaluation documents of the implementation of the regulation of the European Parliament in the practice of the selected CSOB bank. The second source is independent research in the form of a survey among the bank's clients from the Prague 6 area.	

Technical level	A - excellent.
<i>Is the thesis technically sound? How well did the student employ expertise in the field of his/her field of study? Does the student explain clearly what he/she has done?</i>	
The student conducted a very careful search of professional sources, including the documents of the evaluated bank. The survey is conducted according to the rules of a quantitative sample survey, including correct statistical evaluation. The student demonstrated knowledge of a wide range of documents in the field of CSR and ESG and a good orientation in the basic terms and issues of the topic.	

Formal and language level, scope of thesis	A - excellent.
<i>Are formalisms and notations used properly? Is the thesis organized in a logical way? Is the thesis sufficiently extensive? Is the thesis well-presented? Is the language clear and understandable? Is the English satisfactory?</i>	
The text is processed according to the requirements of the ISO 690 standard. The composition of the text is comprehensible, clear and logical. The content of the thesis is aimed at the goal of the study.	

Selection of sources, citation correctness	A - excellent.
<i>Does the thesis make adequate reference to earlier work on the topic? Was the selection of sources adequate? Is the student's original work clearly distinguished from earlier work in the field? Do the bibliographic citations meet the standards?</i>	
Citations are made according to the requirements for citation ethics. The text is the original author's work of a student. The student was based on a wide range of theoretical degrees on CSR and a significant range of documents from European Union authorities and the selected CSOB bank	

Additional commentary and evaluation (optional)

Comment on the overall quality of the thesis, its novelty and its impact on the field, its strengths and weaknesses, the utility of the solution that is presented, the theoretical/formal level, the student's skillfulness, etc.

The results and interpretation as well as the discussion of the study's conclusions are somewhat descriptive. Banking services are very extensive in terms of client demand, and each financial services entity should orchestrate the structure of its offer so that the application of ESG principles does not mean a reduction in the quality of some financial and banking services

III. OVERALL EVALUATION, QUESTIONS FOR THE PRESENTATION AND DEFENSE OF THE THESIS, SUGGESTED GRADE

Summarize your opinion on the thesis and explain your final grading. Pose questions that should be answered during the presentation and defense of the student's work.

An extensive study that well illustrates the state and development of CSR and ESG in a selected multinational institution providing banking and financial services. The author's own creative approach to ascertaining the opinions of the bank's clients and specific suggestions for improvement.

Question: What do you see as the specifics of the application of the CSR standard in the provision of banking services and capital market investment services by the bank?

The grade that I award for the thesis is **A - excellent**.

Date: **14.6.2023**

Signature: Ing. Arnošt Klesla, Ph.D