

I. IDENTIFICATION DATA

Thesis title:	CSR ve vybrané nadnárodní společnostit.
Author's name:	Solomiia Parlah
Type of thesis :	Diplomová práce
Faculty/Institute:	Masaryk Institute of Advanced Studies (MIAS)
Department:	Institute of economic studies
Thesis reviewer:	Doc. Ing. Irena Jindřichovská, CSc.
Reviewer's department:	Institute of economic studies

II. EVALUATION OF INDIVIDUAL CRITERIA

Assignment	challenging
<i>How demanding was the assigned project?</i>	
Please insert your comments here. The proposal was challenging because of the topic that is both interesting and timely. The subject is explored on the case of multinational company, which are dominant organizations these days. Determining the business culture and trade flows around the word.	

Fulfilment of assignment	fulfilled
<i>How well does the thesis fulfil the assigned task? Have the primary goals been achieved? Which assigned tasks have been incompletely covered, and which parts of the thesis are overextended? Justify your answer.</i>	
Please insert your comments here. The task was well fulfilled, and the goals were fully met.	

Activity and independence when creating final thesis	A - excellent.
<i>Assess whether the student had a positive approach, whether the time limits were met, whether the conception was regularly consulted and whether the student was well prepared for the consultations. Assess the student's ability to work independently.</i>	
Please insert your commentary. The student has worked independently, consulting frequently with supervisor. Supervisors comments were always taken into consideration or incorporated.	

Technical level	A - excellent.
<i>Is the thesis technically sound? How well did the student employ expertise in his/her field of study? Does the student explain clearly what he/she has done?</i>	
Please insert your comments here. The student explained clearly the goals and way how to achieve them including relevant application and use of methodology.	

Formal level and language level, scope of thesis	A - excellent.
<i>Are formalisms and notations used properly? Is the thesis organized in a logical way? Is the thesis sufficiently extensive? Is the thesis well-presented? Is the language clear and understandable? Is the English satisfactory?</i>	
Please insert your comments here. Thesis had a good structure and it is well written.	

Selection of sources, citation correctness	Choose an item.
<i>Does the thesis make adequate reference to earlier work on the topic? Was the selection of sources adequate? Is the student's original work clearly distinguished from earlier work in the field? Do the bibliographic citations meet the standards?</i>	
Please insert your comments here. Citations are relevant and well-selected and are presented in the appropriate format.	

Additional commentary and evaluation (optional)
<i>Comment on the overall quality of the thesis, its novelty and its impact on the field, its strengths and weaknesses, the utility of the solution that is presented, the theoretical/formal level, the student's skillfulness, etc.</i>

Please insert your comments here.

Student has prepared an interesting and well-structured work on an up-to-date topic of corporate social responsibility focusing on practices on multinational company in banking sector. In practical part the student has employed a questionnaire to find improvements of CSR practices in the company. Recommendations are relevant and usable for improvement of company practices.

III. OVERALL EVALUATION, QUESTIONS FOR THE PRESENTATION AND DEFENSE OF THE THESIS, SUGGESTED GRADE

Summarize your opinion on the thesis and explain your final grading.

The grade that I award for the thesis is **A - excellent**.

Date: **13.5.2023**

Signature: Irena Jindřichovská