

I. IDENTIFICATION DATA

Thesis title:	Click here to enter text.
Author's name:	Bc. Ondřej Marvan
Type of thesis :	master
Faculty/Institute:	Masaryk Institute of Advanced Studies (MIAS)
Department:	Institute of Economic Studies
Thesis reviewer:	Ing. Mgr. Tomáš Sadílek, Ph.D.
Reviewer's department:	Institute of Managerial Studies

II. EVALUATION OF INDIVIDUAL CRITERIA

Assignment	challenging
<i>How demanding was the assigned project?</i>	
The main objective of this thesis is to analyse the latest trends in the Project Management of Innovation in the rocket industry by introducing standardisation and analysing its impact on structured methods that optimise time, minimise risks, and reduce costs in the innovation process. This theme is very challenging even more in the rocket industry because it requires a comprehensive approach to find out the solution.	

Fulfilment of assignment	fulfilled
<i>How well does the thesis fulfil the assigned task? Have the primary goals been achieved? Which assigned tasks have been incompletely covered, and which parts of the thesis are overextended? Justify your answer.</i>	
The thesis effectively fulfils its assignment.	

Methodology	outstanding
<i>Comment on the correctness of the approach and/or the solution methods.</i>	
The methods used in the field part of the thesis are the standard methods of strategic analysis, such as PESTLE, VRIO, RBV, SOAR and competitive environment analysis. All these analyses proceeded in the correct way. Further methods are implemented to optimise time, minimise risks, and reduce costs in the innovation process. All these methods were applied in the case of CTU Space Research. In terms of the number of methods used and their final synthesis, the work is outstanding and there is also a real contribution for the CTU Space Research.	

Technical level	A - excellent.
<i>Is the thesis technically sound? How well did the student employ expertise in the field of his/her field of study? Does the student explain clearly what he/she has done?</i>	
The author proved that he employed expertise in the field of the study. The theme is challenging and extraordinary and the author managed to apply an approach of standardization of processes to the complex problems in the rocket industry.	

Formal and language level, scope of thesis	B - very good.
<i>Are formalisms and notations used properly? Is the thesis organized in a logical way? Is the thesis sufficiently extensive? Is the thesis well-presented? Is the language clear and understandable? Is the English satisfactory?</i>	
The thesis demonstrates a high standard of writing proficiency, employing contemporary industry terminology effectively and covering the topic extensively. Titles 1 should start at a new page at every time.	

Selection of sources, citation correctness	A - excellent.
<i>Does the thesis make adequate reference to earlier work on the topic? Was the selection of sources adequate? Is the student's original work clearly distinguished from earlier work in the field? Do the bibliographic citations meet the standards?</i>	
The selection of sources and citations meet the requirements for academic works of this kind. I appreciate the author's selection of articles in professional and scientific journals that help to create a valuable literature review. The amount of sources cited is outstanding.	

Additional commentary and evaluation (optional)

Comment on the overall quality of the thesis, its novelty and its impact on the field, its strengths and weaknesses, the utility of the solution that is presented, the theoretical/formal level, the student's skillfulness, etc.

None.

III. OVERALL EVALUATION, QUESTIONS FOR THE PRESENTATION AND DEFENSE OF THE THESIS, SUGGESTED GRADE

Summarize your opinion on the thesis and explain your final grading. Pose questions that should be answered during the presentation and defense of the student's work.

The thesis has an over-average quality, length (136 pages) and contribution. I recommend it for the defence.

Questions for the defence:

- 1) What was your motivation to select this theme?
- 2) Is the proposed approach implemented in the same way in the real environment of the rocket industry?

The grade that I award for the thesis is **A - excellent**.

Date: **31.5.2023**

Signature: