THESIS REVIEWER'S REPORT

I. IDENTIFICATION DATA

Thesis title:	The Impact of Corporate Social Responsibility on Employee Engagement: a study in a Selected Company in Mexico
Author's name:	Flores San Martin Camila
Type of thesis :	master
Faculty/Institute:	Masaryk Institute of Advanced Studies (MIAS)
Department:	Institute of management
Thesis reviewer:	Doc. Ing. Irena Jindrichovska, CSc.
Reviewer's department:	Click here to Institute of Economics

II. EVALUATION OF INDIVIDUAL CRITERIA

Assignment	**challenging**

How demanding was the assigned project?

Please insert your comments here. The work was challenging because of novelty of the topic and intricacy of research methodology. The topic concentrated on the employees of corporation Jonson Controls situated in Mexico and researched their attitudes toward the CSR concept and their impact on employees engagement.

Fulfilment of assignment	**fulfilled**

How well does the thesis fulfil the assigned task? Have the primary goals been achieved? Which assigned tasks have been incompletely covered, and which parts of the thesis are overextended? Justify your answer.

Please insert your comments here. The task was fulfilled the student performed well designed analysis which yielded interesting findings.

Methodology	**outstanding**

Comment on the correctness of the approach and/or the solution methods.

Please insert your comments here. Methodology is complex using both qualitative and quantitative features. The student was able to collect data from 115 employees through an online survey and analyse the results using the IBM SPSS program The results of this empirical research led to recommendations that the company could use for improvement of the current practices inside the firm.

Technical level	**A - excellent.**

Is the thesis technically sound? How well did the student employ expertise in the field of his/her field of study? Does the student explain clearly what he/she has done?

Please insert your comments here. Technically, the work is on advanced level. Applying well the current guidelines and recommendations.

Formal and language level, scope of thesis	**B - very good.**

Are formalisms and notations used properly? Is the thesis organized in a logical way? Is the thesis sufficiently extensive? Is the thesis well-presented? Is the language clear and understandable? Is the English satisfactory?

Please insert your comments here. Formatting and referencing is performed in accordance with the university rules and requiremenrs. Language is on very good level.

Selection of sources, citation correctness	**A - excellent.**

Does the thesis make adequate reference to earlier work on the topic? Was the selection of sources adequate? Is the student's original work clearly distinguished from earlier work in the field? Do the bibliographic citations meet the standards?

Please insert your comments here. Student is using a rich field of references. The bibliographical citations are according to the standard.

Additional commentary and evaluation (optional)
Comment on the overall quality of the thesis, its novelty and its impact on the field, its strengths and weaknesses, the utility of the solution that is presented, the theoretical/formal level, the student's skillfulness, etc.
Please insert your comments here. The work is well designed and well balances and the elaboration is meticulous.

III. OVERALL EVALUATION, QUESTIONS FOR THE PRESENTATION AND DEFENSE OF THE THESIS, SUGGESTED GRADE

Summarize your opinion on the thesis and explain your final grading. Pose questions that should be answered during the presentation and defense of the student's work.
The thesis is very well written, and it the work shows that the student is deeply interested in the topic. Both the theoretical part and practical component are well balanced and meticulous. The diploma this has high value added.

Question: How would you assess the current CSR practices in Mexico? In general, is this movement still predominantly a domain of large companies which want to be seen are responsible or is this practice becoming more general?

The grade that I award for the thesis is **A - excellent.**

Date: **6.6.2023**   Signature: Irena Jindrichovska